

# **Global Payment Technologies Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

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## **Abstracts**

Global Payment Technologies Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Global Payment Technologies Inc. and its competitors. This provides our Clients with a clear understanding of Global Payment Technologies Inc. position in the Industry.

The report contains detailed information about Global Payment Technologies Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Global Payment Technologies Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Global Payment Technologies Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Global Payment Technologies Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Global Payment Technologies Inc. business.

### **About Global Payment Technologies Inc.**

Global Payment Technologies, Inc. engages in the design, manufacture, and marketing of currency validation systems, including paper currency validators and related paper currency stackers in the United States and international markets.

The company's validators receive and authenticate paper currencies in various automated machines, including gaming and gaming related equipment, beverage and vending machines, and retail equipment that dispense products, services, coinage and other currencies.

The company's note stackers are sold with validators and are designed to store validated paper currency, and in some cases record and store information on contents, usually in secure removable cassettes. The company's validators are used in a variety of original equipment manufacturer applications and have been engineered into the design of major gaming and various beverage and vending machines.

The company has a wholly owned subsidiary, Global Payment Technologies (Europe) Limited, which is based in the United Kingdom and is responsible for sales and service of the company's products in Europe and the Middle East.

## Products

**Argus:** Argus is a gaming note validator, which can process multi country databases. The Argus sensor system has the company's patented Red, Green, Blue and Infrared (RGBI) optical array, which generates 56 channels of high resolution data. The Argus validator also has a high sensitivity magnetic sensor and high resolution Side-Looking Sensors.

**SA-4:** SA-4 is a note validator that can handle bills up to 3.35 inches in width, as well as holds a database of approximately 128 various bank notes in four directions. The SA-4 sensor system has the company's patented RGBI optical array and a bar code reader that is compatible with the various Ticket In Ticket Out systems currently found on many casino floors. The SA-4 currency validator contains a new high sensitivity magnetic circuit that doubles the sensitivity to detect inks. SA-4 contains front and rear sensors, which guarantee the detection of critical bill position information. SA-4 supports various communication protocols commonly used for vending, gaming, and video lottery machines.

In 2007, the company launched its Falcon currency validator which uses Digital Signal Processor technology for note recognition. Falcon was designed as a version of the Aurora validator and is targeted for low end casinos, kiosks, payment systems, and amusement games.

## Sales and Marketing

The company has sales and service offices in London, Moscow, Lima, and Peru. The company also has distributors in Australia, New Zealand, Pacific Rim, Russia, Italy, Southeast Asia, Latin America, the Middle East, and South Africa.

## Customers

The company's primary customer includes Global Payment Technologies Australia Pty, Limited.

## Competitors

The company's competitors include Money Controls PLC; Japan Cash Machines Co., Ltd. (JCM); and Mars Electronics International (MEI) for both the gaming and the beverage and vending marketplaces.

In the domestic market, the company competes with divisions or affiliates of manufacturers of vending machines, such as Royal Vendors, Inc., which is an affiliate of Coinco.

The company's competitors in the international beverage and vending markets include MEI, JCM, Ardac, International Currency Technologies, Sanyo, Conlux, Coegis and Cashcode Company, Inc. (Cashcode).

The company's competitors in the gaming machine business include JCM, MEI, Ardac, and Cashcode.

In the secondary low value gaming markets, the company competes with Innovative Technology, Ltd.

## History

Global Payment Technologies, Inc. was founded in 1988.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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