

# Global Gold Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Global Gold Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Global Gold Corporation and its competitors. This provides our Clients with a clear understanding of Global Gold Corporation position in the Metals and Mining Industry.

The report contains detailed information about Global Gold Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Global Gold Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Global Gold Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Global Gold Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Global Gold Corporation business.

# **About Global Gold Corporation**

Global Gold Corporation, an exploration stage company, engages in exploration, development, and mining of gold, silver, and other minerals in Armenia, Canada, and Chile.

#### ARMENIA PROPERTIES

In Armenia, the company's focus is primarily on the exploration, development and production of gold at the Tukhmanuk property in the North Central Armenian Belt. The company also focuses on the exploration and development of the Marjan and an expanded Marjan North property. In addition, it is exploring and developing other sites in Armenia, including its Getik property. The company also holds royalty and participation rights in other locations in the country through affiliates and subsidiaries.

Hankavan: Hankavan is located in central Armenia in the Kotayk province between Vanadzor and Meghradzor north of the Marmarik River.

Marjan: The Marjan mining property is located in Southwestern Armenia. The property consists of 2 parts, including Marjan Central, where early drilling and underground exploration has been carried out; and Marjan North (Mazmazak), which is situated



approximately 1.5 kilo meters north of Marjan Central.

Tukhmanuk: The Tukhmanuk property is adjacent to the Hankavan property in central Armenia. The property includes seven surrounding exploration sites as well as other assets. The company has 1 National exploration license #15, as extended, covering approximately 10,915 acres for sub-surface exploitation of gold. It also has 1 National mining license #HA-L-14/356 which covers the central section of the property and is approximately 446 acres for mining gold and silver.

Getik: The Getik property is located in the northeast Geghargunik province of Armenia north-east of Lake Sevan. The company has 2 National exploration licenses #85 which covers sub-surface exploitation of precious metals in the Amrots manifestation and #86, which covers sub-surface exploitation of non-ferrous metals in the Aygut manifestation.

Lichkvadz-Tei and Terterasar: Lichtvadz-Tei and Terterasar are located in the southern Armenia province of Syunik.

#### CHILE PROPERTIES

In Chile, the company's focus is primarily on the exploration, development and production of gold at the Pureo property in south central Chile, near Valdivia. The company is also engages in identifying exploration and production opportunities at other locations in Chile.

Pureo: The Pureo property is located in south central Chile, near Valdivia. The property consists of approximately 8,200 hectares.

Ipun Island and Chiloe Island Properties: Ipun Island and Chiloe Island Properties: Ipun Island and Chiloe Island are located in Southern Chile.

Santa Candelaria: Santa Candelaria is located in Comuna de Diego de Almagro, Region III of Chile.

History

Global Gold Corporation was founded in 1980.

The above Company Fundamental Report is a half-ready report and contents are subject to change.



It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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# **ANALYSIS FEATURES**

### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



# Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

# **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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