

Global Education & Technology Group Limited Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Global Education & Technology Group Limited Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Global Education & Technology Group Limited and its competitors. This provides our Clients with a clear understanding of Global Education & Technology Group Limited position in the [Diversified Services](#) Industry.

The report contains detailed information about Global Education & Technology Group Limited that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Global Education & Technology Group Limited. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Global Education & Technology Group Limited financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main

financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Global Education & Technology Group Limited competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Global Education & Technology Group Limited business.

About Global Education & Technology Group Limited

Global Education & Technology Group Limited provides various educational programs and services with a focus on foreign language training and test preparation in the People's Republic of China.

As of June 30, 2010, the company's learning center network comprised 66 directly operated and 226 franchised learning centers, including 118 Global test preparation learning centers, 69 of which were franchised, in 59 cities, covering cities with IELTS test centers in China. As of June 30, 2010, its network also included 144 Global Kids English learning centers in 81 cities in China, 17 Global Kids Science learning centers in 14 cities in China, 9 directly operated learning centers dedicated to French and other non-English languages, and 4 directly operated learning centers dedicated to after-school tutoring programs. The company has also an online course delivery platform for its online language training and professional certification test preparation courses, with approximately one million registered members of its online learning Web sites as of June 30, 2010. It offers online courses for English language training, as well as training to prepare students for national qualification exams in various professional fields,

including engineering, accounting, medicine, finance, and law.

Educational Programs and Service Offerings

The company provides various educational programs and related services, with a focus on test preparation courses for students aiming to study abroad. Its courses primarily include the International English Language Testing System (IELTS), the Test of English as a Foreign Language (TOEFL), and SAT test preparation courses, a series of language training and test preparation courses, online foreign language and professional certification test preparation courses, and its Global Kids English and Global Kids Science courses. The company also provides study abroad consulting services and publishes books and other materials related to language training and test preparation.

Test Preparation Courses

The company's test preparation courses are taught at its Global Yasi branded test preparation learning centers and primarily target tests required for admission to colleges and universities in English-speaking countries, including IELTS, TOEFL, and SAT. Its learning centers also offer preparation courses for the Business English Certificate (BEC), the College English Test (CET), the German as Foreign Language Test (DAF), and the Test of Knowledge of French (TCF).

IELTS preparation courses: The company's IELTS courses vary in instruction format, including large classroom lectures, small seminar-style courses, and one-on-one tutoring. As of June 30, 2010, the company offered 69 IELTS preparation courses. Its directly operated and franchised Global test preparation learning centers offer its fundamental curriculum of basic and advanced core courses. The basic core courses require approximately 130 course hours to complete, while advanced core courses range from 60 to 100 course hours. The company's Global test preparation enclosed campuses offer courses that range from six weeks to eight months targeting students who wish to live on campus in an English immersion environment. Its Global test preparation learning centers also offer additional courses outside the fundamental curriculum, such as single-subject courses that range from 12 to 30 course hours and focus on particular aspects of IELTS, such as vocabulary or grammar. Its learning centers also offer 'VIP' one-on-one courses that tailor course content to the individual student.

SAT/TOEFL preparation courses: The company offers its SAT and TOEFL preparation

courses through its directly owned, and various franchised Global test preparation learning centers under the 'North American Test Academy' brand. The company's SAT and TOEFL preparation courses are targeted at high school and college students who wish to continue their education in Canada or the United States. It offers a range of basic and advanced TOEFL courses, and courses for the SAT and SAT II subject tests. As of June 30, 2010, the company offered 34 TOEFL and SAT preparation courses. Its TOEF

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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