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Global Crossing Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

https://marketpublishers.com/r/G2C9D4FF33CBEN.html
Date: April 2024
Pages: 50
Price: US$ 499.00 (Single User License)
ID: G2C9D4FF33CBEN

Abstracts

Global Crossing Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Global Crossing Ltd. and its competitors. This provides our Clients with a clear understanding of Global Crossing Ltd. position in the Industry.

The report contains detailed information about Global Crossing Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Global Crossing Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Global Crossing Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company’s decision-making processes.

In the part that describes Global Crossing Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company’s competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company’s business and sales activities will be boosted by gaining an insight into your competitors’ businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Global Crossing Ltd. business.

About Global Crossing Ltd.

Global Crossing operates as a global communications service provider. The company offers a range of data, voice and collaboration services and delivers services to various companies in the Fortune 500, as well as 700 carriers, mobile operators and Internet service providers worldwide. Its operations are based principally in North America, Europe, Latin America, and a portion of the Asia/Pacific region.

The company’s services include data transport services, data center services, voice services and collaboration services. Its uCommand Web-based network management tool allows customers to monitor their voice and data services, create utilization reports, reroute traffic, order new services, create and track trouble tickets and perform online bill payment.

Segments

The company’s segments include Global Crossing (UK) Telecommunications Limited (GCUK) and its subsidiaries (collectively, the GCUK Segment), which provide services primarily to customers in the U.K.; GC Impsat Holdings I Plc (GC Impsat), and its subsidiaries (collectively, the GC Impsat Segment), which provide services primarily to customers in Latin America; and GCL and its other subsidiaries (collectively, the Rest of

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World Segment), which represent all its operations outside of the GCUK Segment and the GC Impsat Segment and operate primarily in North America, with smaller operations in Europe, Latin America and a portion of the Asia/Pacific region and includes its subsea fiber network.

Solution Sets and Service Offerings

The company's solutions include global crossing IP solutions, which combine voice, data, video and multimedia onto a single IP-based platform; global crossing voice solutions, which represent traditional local and long-distance voice services with a transition path to VoIP; global crossing data transport solutions, which transport customer data using various network designs and capacities; global crossing collaboration solutions, which provide audio, Web, and video-based conferencing services; global crossing on demand solutions, which allow customers to procure IT infrastructure and voice services as they need them; global crossing continuity solutions, which help identify mission-critical applications and develop backup solutions; global crossing security solutions, which help assess network security vulnerabilities and implement appropriate solutions; and global crossing consulting solutions, which provide consulting services to support customers in the planning, implementation and operation of information and communication technology requirements.

Infrastructure and Switched Data Services

The company offers a range of infrastructure services that provide IP and transport services and managed solutions to enterprise and carrier customers. Its global data services feature service level agreements that guarantee service availability along its network, as well as through local access circuits. The service level agreements support key areas such as network availability, guaranteed time of installation and mean time to restore.

Global Data Services

IP Services: The company offers a portfolio of IP services to enterprises and carriers, including converged IP services which use a single access connection to manage and deliver voice, video, data and multimedia over a VPN. The company's GCUK Segment provides a specialized U.K. Government IP VPN, which combines a managed connectivity platform, equipment, circuits and services to support the interconnection among U.K. Government Ethernet local area networks. Its remote access services allow enterprises in each of its segments to extend the reach of their wide area networks for

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multiple users via remote access through global dial, WiFi and broadband Internet access while providing end point security policy management. The company's IP services also include Internet access, which provides always-on, direct high-speed connectivity to the Internet at a range of speeds with connectivity to worldwide domains and peering locations in Europe, the U.S., Latin America, and Asia.

IP Transport Services: EtherSphere (Ethernet WAN IP) Service is a multipoint to multipoint, point to poin

The above Company Fundamental Report is a half-ready report and contents are subject to change.
It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.
2 – These sections are available only when you purchase a report with appropriate additional types of analyses. The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

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Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

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integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources
- Financial
- Physical
- Technological
- Organizational

Intangible resources
- Human
- Innovation and Creativity

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Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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