

# Glen Burnie Bancorp Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Glen Burnie Bancorp Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Glen Burnie Bancorp and its competitors. This provides our Clients with a clear understanding of Glen Burnie Bancorp position in the Industry.

The report contains detailed information about Glen Burnie Bancorp that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Glen Burnie Bancorp. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Glen Burnie Bancorp financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Glen Burnie Bancorp competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Glen Burnie Bancorp business.

# **About Glen Burnie Bancorp**

Glen Burnie Bancorp operates as the holding company for The Bank of Glen Burnie, which provides commercial and retail banking services to individuals, associations, partnerships, and corporations.

#### Market Area

The company serves northern Anne Arundel county and surrounding areas from its main office and branch in Glen Burnie, Maryland; and branch offices in Odenton, Riviera Beach, Crownsville, Severn (two locations), Linthicum, and Severna Park, Maryland. It also maintains two remote automated teller machine (ATM) locations in Ferndale and Pasadena, Maryland.

## **Lending Activities**

The company offers a range of consumer and commercial loans. Its lending activities include residential and commercial real estate loans, construction loans, land acquisition and development loans, commercial loans, and consumer installment lending, including indirect automobile lending. It solicits loan applications for commercial loans from small to medium sized businesses located in its market area.



Real Estate Lending: The company offers long-term mortgage financing for residential and commercial real estate, as well as short term construction and land development loans. Residential mortgage and residential construction loans are originated with fixed rates, while commercial mortgages might be originated on a fixed or variable rate basis. Commercial construction loans are generally originated on a variable rate basis. Its real estate loans are secured by properties in Anne Arundel County, Maryland. It also offers home equity loans secured by the borrower's primary residence.

Commercial Lending: The company's commercial loan portfolio includes demand, installment, and time loans for commercial purposes. Its business demand, installment, and time lending includes various working capital loans, equipment, vehicles, lines of credit, and letters of credit for commercial customers. Demand loans require the payment of interest until called and installment loans require a monthly payment of principal and interest, and time loans require at maturity a single payment of principal and interest due monthly. Such loans might be made on a secured or an unsecured basis.

Installment Lending: The company makes consumer and commercial installment loans for the purchase of automobiles, boats, other consumer durable goods, capital goods, and equipment.

Indirect Automobile Lending: The company finances new automobiles for terms of approximately 72 months and used automobiles for terms of approximately 60 months. It originates indirect loans through a network of approximately 41 dealers which are primarily new car dealers located in Anne Arundel county and the surrounding counties.

Other Loans: The company offers overdraft protection lines of credit, tied to checking accounts, as a convenience to customers.

## Investment Portfolio

As of December 31, 2009, the company's investment portfolio included the U.S. government agencies and mortgage-backed securities, obligations of states and political subdivisions, and corporate trust preferred securities.

## **Deposits**

The company's deposit products include regular savings accounts (statements), money



market deposit accounts, demand deposit accounts, NOW checking accounts, IRA and SEP accounts, Christmas club accounts, and certificates of deposit.

The company's ancillary products and services for deposit customers include safe deposit boxes, money orders and travelers checks, night depositories, automated clearinghouse transactions, wire transfers, ATMs, telephone banking, and a customer call center. It is a member of the Cirrus and Star ATM networks.

#### Other Activities

The company also owns GBB Properties, Inc. (GBB), which engages in the business of acquiring, holding, and disposing of real property.

History

Glen Burnie Bancorp was founded in 1949.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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# **ANALYSIS FEATURES**

## **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

## **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



# Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

## IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

# **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

# **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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