

GiveMePower Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

https://marketpublishers.com/r/G6B54CDD723BEN.html

Date: July 2024

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: G6B54CDD723BEN

Abstracts

GiveMePower Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between GiveMePower Corp. and its competitors. This provides our Clients with a clear understanding of GiveMePower Corp. position in the Industry.

The report contains detailed information about GiveMePower Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for GiveMePower Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The GiveMePower Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes GiveMePower Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of GiveMePower Corp. business.

About GiveMePower Corp.

GiveMePower Corporation engages in the development, marketing and support of computer software and related services. The Company sells software geared to end users and developers involved in the design, manufacture, and construction of engineered products located in Canada and the United States, through its wholly owned Canadian subsidiary GiveMePower, Inc.

Segments and Products

The Company's principal products are branded and registered with the U.S. Patent and Trademark Office under the trade names PowerCAD, PowerCAD CE and PowerCAD Embedded. The Company's principal products are broken down into two segments: Retail Products Segment and Embedded Software and Developer Products Segment.

Retail Products

The Retail Products segment sells pre-packaged software and related solutions and services for businesses and individuals involved in the design, construction and management of man-made structures and manufactured products. Principal products sold by the Retail Products segment include PowerCAD CE Viewer, PowerCAD CE



Classic, PowerCAD CE Pro and PowerCAD SiteMaster CE for mobile and wireless handheld computer users, and PowerCAD LT+, PowerCAD Classic, PowerCAD Pro and PowerCAD SiteMaster XP for Windows desktop, laptop and XP tablet PC computer users.

Mobile and Wireless Handheld Computing

The Company's PowerCAD CE mobile product line has been developed to offer 2 and 3-dimensional CAD design and digital blueprint processing capabilities for enterprises seeking to mobilize their operations using wired or wireless handheld computing devices. Supported devices include Pocket PCs, Pocket PC cell phones, handheld PCs and manufacturer specific devices which utilize Microsoft's Windows CE, Windows CE .NET and Windows Mobile operating systems.

PowerCAD CE Viewer

PowerCAD CE Viewer is an instantly usable mobile software system which allows users to open, view and markup 2 and 3-dimensional project designs and digital blueprints saved in industry-standard drawing formats using mobile and wireless handheld computing devices which utilize Microsoft's Windows CE, Windows CE.NET or Windows Mobile 2003 mobile operating systems.

PowerCAD CE Classic

PowerCAD CE Classic retains the 2D and 3D viewing and markup capabilities of PowerCAD CE Viewer, and adds the ability to create new 2D drawings and edit existing drawings using a selection of design tools specifically for operation on mobile and wireless handheld devices.

PowerCAD CE Pro

PowerCAD CE Pro is the Company's mobile/wireless CAD solution, offering all of the functionality of PowerCAD CE Viewer and PowerCAD CE Classic, plus improved 2D and 3D design and visualization tools, end-user customization capabilities to create operation on mobile and wireless handheld devices.

PowerCAD SiteMaster Pro 3 - CE Edition

PowerCAD SiteMaster Pro 3 - CE Edition is in beta form and is expected to be released



to the Company's customers in October 2006. PowerCAD SiteMaster Pro 3 CE allows users to connect external laser-measuring devices from manufacturers, such as Leica Geosystems AG and Hilti AG to create one-person, in-field drafting systems able to generate 'real-time' floor/measurement plans.

Desktop, Laptop and Xp Tablet Computing

The Company offers four principal retail desktop, laptop and XP tablet products under the PowerCAD brand name, each designed to serve as complementary technology to PowerCAD mobile offerings and/or additional seat installations, or alternatives to systems such as AutoCAD and AutoCAD LT by Autodesk, Inc., or MicroStation by Bentley Systems, Inc.

PowerCAD LT+

PowerCAD LT+ is the Company's design and drafting solution for Windows desktop, laptop and XP tablet users. PowerCAD LT+ is designed for casual users, students, space planners and designers seeking a 2D drafting solution which can directly open AutoCAD-compatible drawings, and restricted to savings results in PowerCAD proprietary file formats.

PowerCAD Viewer

PowerCAD Viewer is a new product in beta form for scheduled delivery to the Company's customers in October, 2006. PowerCAD Viewer allows users to open, view and markup 2 and 3-dimensional project designs and digital blueprints.

PowerCAD Classic

PowerCAD Classic retains all the functionality of PowerCAD LT+, and adds extended 2D drawing creation and visualization tools, plus the ability to save results in AutoCAD-compatible drawing formats.

PowerCAD Pro

PowerCAD Pro is the Company's general-purpose CAD solution for Windows desktop, laptop and XP tablet computing.

PowerCAD SiteMaster Pro - XP Edition



PowerCAD SiteMaster Pro 3 - XP Edition is in beta form and is expected to be released to the Company's customers in October 2006. PowerCAD SiteMaster 2 is CAD solution allowing users to connect external laser-measuring devices from manufacturers, such as Leica Geosystems AG and Hilti AG to create one-person, in-field drafting systems able to generate 'real-time' floor/measurement plans.

Embedded Products

The Embedded Products segment licenses its technologies and provides related support services to Original Equipment Manufacturer (OEM) hardware manufacturers and third-party software developers who embed its technologies within value-added mobile, wireless and desktop computing solutions of their own design. The Company's embedded products are distributed through an annual subscription service, called the Power Developer Network.

Customers

The Company's major customers as of June 30, 2006, included Allen Datagraph Systems, Inc. and Laser Meters, Inc.

Competition

The Company's major competitors include Arc Second, Inc.; Coutts Design, Inc.; Autodesk, Inc.; IMSI/Design LLC; and IntelliCAD Technology Consortium.

History

GiveMePower Corporation was founded in 1972.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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