

GigaMedia Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

GigaMedia Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between GigaMedia Ltd. and its competitors. This provides our Clients with a clear understanding of GigaMedia Ltd. position in the [Software and Technology Services](#) Industry.

The report contains detailed information about GigaMedia Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for GigaMedia Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The GigaMedia Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes GigaMedia Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of GigaMedia Ltd. business.

About GigaMedia Ltd.

GigaMedia Limited provides gaming software and services to the online gaming industry in the People's Republic of China, Taiwan, Hong Kong, and Macau. The company conducts its online games business in the PRC primarily through T2CN and in Taiwan, Hong Kong and Macau primarily through FunTown. The company's online game portfolio includes online MahJong, MMORPGs, casual games and various online card, chance-based and casual games. The company offers online MahJong through FunTown-branded game platform. The company offers two licensed MMORPGs, including Warhammer Online: Age of Reckoning in Taiwan, Hong Kong and Macau, and Holic Online in Taiwan.

The company's online game portfolio includes four casual games. In addition, through its integrated FunTown-branded game platform, the company offers approximately 40 online card, chance-based and casual games. To complement its online games, the company offers various value-added services and virtual items for players to improve their game experience, skills and online personal character.

GAMING SOFTWARE AND SERVICE BUSINESS

The company operates its gaming software and service business through CESL, its

wholly-owned subsidiary. The company offers online gaming solutions principally focused on the online poker and casino segments of the global online gaming industry. The company partner with UIM, its licensee, to provide a multilingual, multi-product game platform, namely the Everest-branded gaming platform.

In December 2008, the company entered into a strategic partnership with Victor Chandler with a view to driving cross-selling across the Everest-branded platform. Under the partnership, the company and UIM market Victor Chandler's online sports betting through Everest Bets, a sports betting affiliate Website.

Products and Services

The company primarily provides the software and services for the online poker rooms, casinos and the related marketing affiliate programs operated by UIM. The company's online gaming solution comprises online gaming software, online gaming management tools, and application and consulting services.

Online Gaming Software for Players

The company's software products are downloadable game client software programs, or game clients, which provide a intuitive user interface for players to register, deposit and withdraw funds, play free and real money games, manage their accounts and profiles, and seek assistance. The company's game clients process locally in each end-user's computer and interact remotely with UIM's gaming servers to display virtual poker rooms and casinos, generate a sequence of random numbers for game playing, and enable users to play poker and casino games through the Internet. The company's game clients are available in 15 supported languages, including Danish, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Norwegian, Polish, Portuguese, Spanish and Swedish. The game clients can be installed directly from Websites. Patches and updates are provided automatically and apply to the product content each time the software programs start.

The company's poker game client supports poker games, including Texas Hold'em and Omaha. All poker games are real-time and multi-player capable. The poker game client features 3D graphics and realistic visual effects.

The company's casino game client supports a range of traditional and new casino games, including blackjack, video poker, slots, roulette, solitaire and others. The game client can be skinned with different interfaces, enabling UIM to market casinos under a

number of different brands and custom-branded casinos for its affiliates.

Online Gaming Management Tools

The company's gaming management tools enable UIM to deliver end user support and operation management. The company develops and offers a set of gaming management tools, including an e-commerce system, marketing support tools and backoffice applications. The company's e-commerce system accommodates various deposit and payment options, such as credit card processors and various electronic wallet programs.

The company provides UIM with an integrated Web-based promotion platform,

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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