

GFPT Public Co. Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

GFPT Public Co. Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between GFPT Public Co. Ltd. and its competitors. This provides our Clients with a clear understanding of GFPT Public Co. Ltd. position in the [Food and Beverages](#) Industry.

The report contains detailed information about GFPT Public Co. Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for GFPT Public Co. Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The GFPT Public Co. Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes GFPT Public Co. Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of GFPT Public Co. Ltd. business.

About GFPT Public Co. Ltd.

GFPT Public Co. Ltd (the company) was registered in 1981 and later registered as a public company in 1994. Its main business activity is producing and distributing frozen chicken and by-products. The Company's wholly owned subsidiaries include: M.K.S. Farm Co., Ltd., Krungthai Farm Co., Ltd., Krungthai Feedmill Public Co., Ltd., and GF Foods Co., Ltd.

GFPT Public Company Limited is the parent company of the group who operates the chicken production and distribution and by products under the customer and company brand name. The GFPT sells the chicken meat in both of domestic and export market. The capacity is 102,000 tons per year. The plant is located in Samuthprakarn Province. GFPT Public Company Limited and its subsidiary companies operate integrated poultry business, which categorized 5 business sectors-that are evisceration business, hatching farm, broiler farm, feed mill and processed food production and distribution.

The GFPT group is engaged in integrated poultry business. To begin with investment 99.99% in Krungthai Farm Co., Ltd., operated hatching farm by purchasing parent stocks to hatched layer and commercial day-old-chicks. Then, the company sells wholly commercial day-old-chicks to MKS Farm Co., Ltd. and Krungthai Feedmill Public Company Limited. For layer day-old-chicks, the company sells to other customers. At

present, the production capacity for commercial day-old-chicks is 76 million chicks and layer day-old-chicks is 5 million chicks respectively, There are 5 farms for hatching commercial day-old-chicks and 1 farm for layer dayold-chick. All of these farms are located in Cholburi province.

The Company still invests 99.99 % in MKS Farm Co., Ltd., operates broiler farm. MKS Farm Co., Ltd. buys day-old-chicks from Krungthai Farm Co., Ltd. After feeding dayold-chicks around 41-43 days, the company sells to parent company, GFPT Public Company Limited. The production capacity is 40 million birds with 8 broiler farms. All of these farms are located in Cholburi province.

The Company invests 99.99 % in GF Foods Co., Ltd., who operates processed products under the company's brand name. At present, the capacity is 4,400 tons and the plant is located in Samuthprakarn province.

The company invests 96.75 % in Krungthai Feedmill Public Company Limited, who operates feed mill business under the company's brand name. The production capacity is 470,000 tons. The company has 1 poultry feed mill plant and 2 fishery feed mill plant, which are located in Samuthprakarn Province.

The company invests 49 % in McKey Food Services (Thailand) Limited, who operates chicken processed foods to supply to McDonald's products in both domestic and export market. The capacity is 7,000 tons and the plant is located in Samuthprakarn Province.

GFPT Public Company Limited and its subsidiary companies have 5 business sectors; evisceration, hatching farm, broiler farm, feed mill and processed food.

Significant Events

GFPT Public Co., Ltd. has a joint venture agreement with Nichirei Foods, Inc. The agreement is to set up a joint venture company in Thailand, called GFPT Nichirei (Thailand) Company Limited, and abbreviated as GFN. Its key objectives are to produce and sell processed chicken products and frozen raw chicken to Japan and other countries. Under the joint venture agreement, the company and Nichirei Foods Inc. would hold 49% and 51%of the total shares in GFN, respectively.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need

2-3 days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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