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GeoSentric Oyj Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

https://marketpublishers.com/r/GDD3A4B266EBEN.html
Date: April 2024
Pages: 50
Price: US$ 499.00 (Single User License)
ID: GDD3A4B266EBEN

Abstracts

GeoSentric Oyj Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between GeoSentric Oyj and its competitors. This provides our Clients with a clear understanding of GeoSentric Oyj position in the Computers and Electronic Equipment Industry.

The report contains detailed information about GeoSentric Oyj that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for GeoSentric Oyj. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The GeoSentric Oyj financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

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term solvency. This sort of company's information will assist and strengthen your company’s decision-making processes.

In the part that describes GeoSentric Oyj competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company’s competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company’s business and sales activities will be boosted by gaining an insight into your competitors’ businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of GeoSentric Oyj business.

About GeoSentric Oyj

Benefon Oyj offers mobile telematics terminals, software and solutions for securing lives and property and for improving field management. The range of mobile telematics products covers personal security applications as well as field management applications, vehicular and machine communications (M2M) applications and asset tracking.

The company has strategic partnership with Hannu Sales Oy; Orbis Monitoring Services Ltd.; ID Express; Eurocom's; Ismap; MSLocation; SIEV; and Sysigsa.

Products

GSM+GPS Mobile Equipment

Benefon mobile equipment integrates GSM cellular communications with satellite-based Global Positioning System (GPS) locating and tracking capabilities. Its major product offerings include: Benefon Commander NT, Benefon Esc! NT2002, Benefon Track One NT2.0, Benefon Track Pro NT2.0, Benefon Seraph NT2.0, Benefon TrackKeeper NT, and Benefon Trackbox.

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Complete Solutions

Benefon turn-key solutions for safety and field management comprise a control centre software application, communications modem and GSM+GPS mobile equipment for the field units. Its primary product offerings include Benefon In Charge and Benefon Life Line. Benefon In Charge is a user operated safety and workforce/fleet/asset management solution backend with tracking application. Mobile safety solution Benefon Life Line is a user operated safety and emergency back-end solution.

Tools and Components for Integrators

The company offers its tools and components for integrators, including suitable software, maps and kits, through which the customer can develop their own applications. The tools and components for integrators offered by the company include Benefon Track One NT Starter Kit, Benefon Esc! NT2002 Starter Kit, Benefon Track Pro NT Starter Kit, Benefon Trackbox Demo Tool, Benefon MapMaker for Benefon Esc!, and BeneLogo.

Special Solutions

The company also offers special solutions or customized products. The company’s special solution offerings include: horse rider's security solution, pointer dog GPS, and wireless alarm extensition. Horse Rider's Security Solution is a service offered in cooperation with Suomen Ratsastajain Liitto, Horze, Vetcare, and Benefon. Pointer Dog GPS by Oy Pointer Solutions, Ltd. is a solution for tracking the customer’s pet and especially to be used for hunting. Pikosystems Inc. has developed a wireless alarm button extension applicable for Benefon telematics terminals.

Accessories

The company offers various accessories for its customers, including: Antennas to guarantee a better reception, batteries to give more talk time, and carrying cases to keep the customers instrument easily with all the time. The other accessories offered by the company include: cables, chargers, hands free, and holders.

Software Applications and Maps

Solutions for mobile data, for configuring Benefon products and for providing detailed vector maps on various countries to the customer’s hand-held equipment (Benefon

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Esc!) or to their back-end control centre application (Benefon Life Line). Its offerings include: Benefon Mapware, World Mapper CD for Benefon Esc!, and Benefon Product Configurator.

Product Upgrades

Benefon provides upgrade paths for selected products. The company's product upgrades include: Benefon Esc! Upgrade Package, Benefon TrackKeeper Upgrade Package, Benefon Track One Upgrade Package, Benefon Track Pro Upgrade Package, and Benefon Life Line Upgrade Package.

Mobile Phones

The company offers GSM mobile phone with the smallest NMT mobile phone. Its mobile phone offerings include: Benefon Q GSM, Benefon Twin / Benefon Twin+ GSM, and Benefon Exion NMT450.

History

Benefon Oyj was founded by Nokia-Mobira, Jorma Nieminen in 1987.

The above Company Fundamental Report is a half-ready report and contents are subject to change.
It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.
2 – These sections are available only when you purchase a report with appropriate additional types of analyses. The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

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Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

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integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources
- Financial
- Physical
- Technological
- Organizational

Intangible resources
- Human
- Innovation and Creativity

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Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company’s competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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