

Geos Communications, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Geos Communications, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Geos Communications, Inc. and its competitors. This provides our Clients with a clear understanding of Geos Communications, Inc. position in the [Communication Services Industry](#).

The report contains detailed information about Geos Communications, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Geos Communications, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Geos Communications, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Geos Communications, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Geos Communications, Inc. business.

About Geos Communications, Inc.

Geos Communications, Inc. engages in the development and distribution of mobile applications and communications services.

Products and Services

MyGlobalTalk

The company offers MyGlobalTalk, a solution for reducing long distance calling charges worldwide that makes use of various routing processes and technologies which may include voice over Internet protocol (VoIP). MyGlobalTalk provides a secure network designed for interoperability and scalability in an SAS-compliant environment; and offers Internet telephony-based international telephone calls from a smartphone, cell phone, landline/desk phone or PC/netbook. MyGlobalTalk is also a mobile application for BlackBerry, iPhone, Android, Symbian, and Windows Mobile operating systems. The primary target markets for the MyGlobalTalk service are enterprises with global calling footprints and consumers with global calling needs that want to reduce their cost to make long distance calls. The company is also targeting emerging international markets, with an emphasis on the Asia Pacific, Central and South America, and Europe.

Shoot It!

The company, in February 2010, acquired Shoot It, LLC, which provides mobile applications for sending picture postcards from smart phones. Shoot It! is a postcard messaging service that allows users to take a picture with their smartphone, create a personal message and send it as a paper postcard from anywhere in the world to any mailbox in North America, western Europe, or Asia. Shoot It! enhances the experience of smartphones by allowing users to share their photos with others around the world, while also giving the user a tangible alternative to SMS or MMS. Shoot It!'s smartphone application supports the iPhone, BlackBerry OS 4.6., and higher, Android and Windows Mobile operating systems. The Shoot It! smartphone application is available for download via traditional application retail channels, such as the iTunes App store, BlackBerry App World and Android Marketplace. It would also be available through Geos' Duo Guo mobile content distribution platform in China.

Duo Guo

The company, in March 2010, acquired D Mobile, Inc., which operates a retail channel for the discovery and download of licensed mobile content under the brand name Duo Guo in China. Duo Guo operates a kiosk-based distribution business, which enables mobile device users to discover and download games, movies, music, ringtones, and applications. The kiosk network also serve as a channel for a range of mobile downloadable services, such as ticketing, coupon distribution, and advertising. Duo Guo has partnerships with major retailers include Wal-Mart, China Unicom, Suning and FunTalk, as well as media content providers, including Paramount Pictures, EA Mobile, Cartoon Network, Warner Music Group and others. Duo Guo operates approximately 75 kiosks in 15 cities across China, including Shanghai and Beijing, and the Guangzhou, Shandong, Jiangsu and Zhejiang provinces.

Competition

The company's competitors range from the large incumbents, such as Verizon and AT&T to newer, large VoIP telephony providers, such as Vonage and Skype. It also competes with Internet sites where content can be downloaded, such as sina.com, kong zhong, and linktone.

History

The company was founded in 2002. It was formerly known as Transit Information Systems, Inc. and changed its name to i2 Telecom International, Inc. in 2004. Further, it changed its name to Geos Communications, Inc. in 2009.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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