

# Genmab A/S Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/G6A42627681BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: G6A42627681BEN

## Abstracts

Genmab A/S Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Genmab A/S and its competitors. This provides our Clients with a clear understanding of Genmab A/S position in the [Pharmaceuticals and Biotechnology](#) Industry.

The report contains detailed information about Genmab A/S that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Genmab A/S. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Genmab A/S financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Genmab A/S competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Genmab A/S business.

## **About Genmab A/S**

Genmab AS, a biotechnology company, engages in the creation and development of human antibodies for the treatment of life-threatening and debilitating diseases.

### **Products**

The company's product pipeline consists of five products in various stages of clinical development and ten products in pre-clinical development.

#### **HuMax-CD4**

On October 8, 2008, Genmab A/S announced that it is discontinuing development of zanolimumab (HuMax-CD4). Zanolimumab is in a Phase III pivotal study to treat cutaneous T-cell lymphoma (CTCL). HuMax-CD4 is a human antibody used for the treatment of cutaneous T-cell lymphoma (CTCL) and non-cutaneous T-cell lymphoma. CTCL is a symptomatic, disfiguring chronic disease that is life threatening in the advanced stages.

#### **HuMax-CD20**

HuMax-CD20 is a human antibody in Phase I/II development for the treatment of

various forms of non-Hodgkin's lymphoma (NHL). The CD20 antigen, a clinically validated target, is a protein found in the cell membrane of pre-B and mature B lymphocytes, a subset of the immune system's white blood cells. An additional Phase I/II study is underway employing HuMax-CD20 in the treatment of relapsed or refractory chronic lymphocytic leukemia (CLL).

### HuMax-EGFr

HuMax-EGFr, the company's cancer product in clinical development, is being tested in Phase I/II clinical trials for head and neck cancer. HuMax-EGFr is a human antibody that targets the epidermal growth factor receptor (EGFr), a molecule found on the surface of many cancer cells, and it is another clinically validated target.

The company has started research cooperation with the Danish Head and Neck Cancer Group (DAHANCA) for a Phase III study of Genmab's fully human antibody HuMax-EGFr (zalutumumab).

### AMG 714

AMG 714 is a human monoclonal antibody that binds to interleukin-15 (IL-15), a cytokine molecule that appears early in the cascade of events that ultimately leads to inflammatory disease. The antibody is being evaluated in Phase II clinical studies for rheumatoid arthritis (RA) patients.

### HuMax-Inflam

HuMax-Inflam is a human antibody in clinical development for the treatment of inflammatory conditions. In December, 2004, the company and Medarex, Inc. announced safety and efficacy data from a Phase I/II trial using HuMax-Inflam in a range of doses to treat patients suffering from an undisclosed autoimmune disease. The company is developing HuMax-Inflam in collaboration with Medarex.

### Pre-Clinical

The company has approximately ten additional antibody programs in pre-clinical development. These include HuMax-TAC, for use in the treatment of organ transplant rejection and asthma, and HuMax-HepC, to treat Hepatitis C virus reinfection after liver transplantation. In April, 2004, the company expanded its product pipeline by licensing a new validated membrane phosphatase cancer target, from Ganymed Pharmaceuticals

AG. The target is expressed on a range of tumors, including melanoma, breast cancer, lung cancer, and hepatocellular carcinoma.

### Partnerships

The company has collaborations with Roche, a major healthcare group in Switzerland, and with Amgen, a U.S. based Biotechnology Company.

### Significant Events

In April, 2004, the company licensed a new membrane phosphatase from Ganymed Pharmaceuticals AG, a pharmaceutical company located in Germany.

In November 2007, Genmab A/S and GlaxoSmithKline plc initiated the Phase III program with ofatumumab to treat rheumatoid arthritis (RA).

AlgoNomics NV has entered into a research collaboration with Genmab A/S. In the collaboration, AlgoNomics would employ its antibody structure database and Tripole technology to assist Genmab in research related to the structural analysis of Genmab's proprietary antibody scaffolds, including the UniBody technology. The research collaboration focuses on the structural properties of human antibody and UniBody molecules.

The company and Pepscan have a research collaboration targeted at identifying human monoclonal antibodies against intractable disease targets. Intractable targets include those that are difficult to address using commonly available technologies but are highly desirable for targeting with monoclonal antibodies.

The company has a worldwide agreement with GlaxoSmithKline plc to co-develop and commercialize Arzerra (ofatumumab).

### History

Genmab AS was founded in 1999.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to

the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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