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Gen-Probe Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Gen-Probe Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Gen-Probe Inc. and its competitors. This provides our Clients with a clear understanding of Gen-Probe Inc. position in the Healthcare Equipment and Supplies Industry.

The report contains detailed information about Gen-Probe Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Gen-Probe Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Gen-Probe Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

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term solvency. This sort of company's information will assist and strengthen your company’s decision-making processes.

In the part that describes Gen-Probe Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company’s competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company’s business and sales activities will be boosted by gaining an insight into your competitors’ businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Gen-Probe Inc. business.

About Gen-Probe Inc.

Gen-Probe Incorporated engages in the development, manufacture, and marketing of nucleic acid tests, or NATs, used primarily to diagnose human diseases and screen donated human blood.

The company markets a portfolio of products to detect infectious microorganisms, including those causing sexually transmitted diseases, or STDs, tuberculosis, strep throat, and other infections. Its clinical diagnostics products include APTIMA family of assays that are used to detect the common STDs chlamydia and gonorrhea.

In 2009, the company expanded its portfolio of products with acquisitions focused on transplant-related and respiratory diagnostics. Its transplant diagnostics business, which was obtained as part of acquisition of Tepnel Life Sciences plc, or Tepnel, offers diagnostics to help determine the compatibility between donors and recipients in tissue and organ transplants. Acquisition of Prodesse, Inc., or Prodesse, added a portfolio of real-time polymerase chain reaction, or real-time PCR, products for detecting influenza and other infectious organisms.

In December 2009, the company sold BioKits food safety testing business to Neogen Corporation. This business includes tests for food allergens, meat and fish speciation,

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and plant genetics.

Products

Infectious Diseases

Women’s Health

The company has a presence in non-amplified NAT assays, particularly with respect to assays for the detection of chlamydia and gonorrhea, and has obtained FDA approvals for amplified STD tests to operate in that market category. It offers APTIMA Combo 2 assay; APTIMA CT; APTIMA GC assays; PACE family of assays; APTIMA Trichomonas ASRs; APTIMA HPV assay; and AccuProbe Group B Streptococcus (GBS) assay.

Virology

The company markets qualitative diagnostic tests designed to determine whether a target virus is present, and quantitative tests that are designed to determine the amount of the virus present in the sample being tested. It offers APTIMA HIV-1 assay, APTIMA HCV assay, and ASRs for quantitative HCV testing.

Other Infectious Diseases

The company, in October 2009, added assays for certain respiratory infectious diseases to its menu of products in this field, which includes Pro-Flu+, Pro-Flu ST, ProGastro Cd, AMPLIFIED MTD, and GAS Direct.

Transplant Diagnostics

The company offers certain products in the transplant diagnostics field, including LIFECODES HLA DNA typing kits and LIFECODES LifeScreen antibody screening kits.

Blood Screening

The company develops reagents and instrumentation for the blood donor screening market based on its core technologies. The principal blood screening products that the company has developed are Procleix HIV-1/ HCV assay, Procleix Ultrio assay, Procleix Ultrio Plus assay, and Procleix WNV assay.

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Instrumentation

The company develops instrumentation and software designed specifically for performing its NAT assays. It also sells instruments to Novartis for sale in the blood screening market. Its products include TIGRIS, DTS (Direct Tube Sampling) instrument systems, and PANTHER.

Prostate Oncology

The company, in November 2006, CE-marked its PROGENSA PCA3 assay, allowing it to be marketed in the European Economic Area. This gene-based test is designed to detect the over expression of PCA3 mRNA in urine. It offers PROGENSA PCA3 and PCA3 ASRs.

Markets

The company is focused on NAT market opportunities in infectious diseases, including women’s health, virology and other infectious diseases, transplant diagnostics, and blood screening.

Customers

The primary customers for clinical diagnostic products include large reference laboratories, public health institutions and hospitals. The company’s main customer is Novartis. Its blood screening collaboration with Novartis is dependent on two customers in the United States, The American Red Cross and America’s Blood Centers.

Collaborations and Agreements

Co-Exclusive License from Stanford University

The company, in August 1988, obtained a license from Stanford University granting rights under specified patent applications covering certain nucleic acid amplification methods related to TMA. The company is t

The above Company Fundamental Report is a half-ready report and contents are subject to change.
It means that we have all necessary data in our database to prepare the report but need

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2-3 days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.
2 – These sections are available only when you purchase a report with appropriate additional types of analyses. The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

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Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

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integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources
- Financial
- Physical
- Technological
- Organizational

Intangible resources
- Human
- Innovation and Creativity

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Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company’s competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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