

# Gemalto NV Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Gemalto NV Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Gemalto NV and its competitors. This provides our Clients with a clear understanding of Gemalto NV position in the [Computers and Electronic Equipment](#) Industry.

The report contains detailed information about Gemalto NV that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Gemalto NV. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Gemalto NV financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Gemalto NV competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Gemalto NV business.

## **About Gemalto NV**

Gemalto N.V. provides digital security products and services worldwide. The company designs, manufactures, and sells smart cards (cards) and point-of-sales terminals (POS terminals).

The company offers mobile connectivity, identity and data protection, credit card safety, health and transportation services, e-government, and national security. The company supplies to governments, wireless operators, banks, and enterprises a range of personal devices, such as subscriber identification modules (SIM) in mobile phones, smart banking cards, electronic passports, smart card access badges, and USB tokens for online identity protection. It also provides software, systems, and services to help its customers achieve their goals.

## **Segments**

The company's operations are organized into five business segments: Mobile Communication; Secure Transactions (including Financial Services, pay-TV, Healthcare, and Transportation); Security (Government Programs, and Identity and Access Management); Public Telephony; and Point-of-Sales Terminals (POS Terminals).

## MOBILE COMMUNICATION, SECURE TRANSACTIONS, AND SECURITY

The company's three primary activities: Mobile Communication, Secure Transactions, and Security, sell microprocessor cards (including embedded software), software solutions and services (including device management platforms, services to personalize each device individually), and intellectual property rights licenses. The company also sells other microprocessor based products, such as electronic passports and secure USB keys.

The company's Mobile Communication, Secure Transactions, and Security products cover a range of technologies, including plastic cards, magnetic stripe cards, memory cards, microprocessor cards, and new form factors, including a microprocessor and embedded highly secure software. In addition, the company sells microprocessor subcomponents, or 'modules', that include the core software layers, to other card manufacturers.

### Mobile Communication

The company's Mobile Communication products range from low-end products with basic security and stand alone features, to high-end solutions with improved capabilities that allow operators to offer advanced applications. These applications may be activated after the card is in operation in the field, or downloaded remotely to the end-users SIM cards. In this second case, it provides a client-server solution, including pieces of software connected to the operators' business solutions in their back-office environments.

### Secure Transactions

The company supplies financial cards to financial institutions, transportation cards to urban mass transit operators, and Pay TV subscriber authentication and right management cards to secure access service providers. It offers a range of financial card products, including standardized plastic magnetic stripe cards. It also focuses on designing, manufacturing, and marketing microprocessor cards ranging from cards that enable basic banking applications to multi-application cards. The company sells magnetic stripe cards in China, Latin America, the U.S.A, and European countries. Its transportation sector products (for the London and Paris mass transit authorities) consist mainly of lower-end contactless cards.

### Security

The Security business combines two market sub-segments, Government Programs, and Identity and Access Management. The company's Government Programs offerings include secure electronic documents, such as e-passport or e-identity cards, and issuance related services for governmental agencies. The Identity & Access Management offerings cover product and solutions based on microprocessor technology for user authentication, typically used in a corporate environment or to access services over the Internet, such as e-banking.

## PUBLIC TELEPHONY

The Public Telephony activity sells memory phone cards.

## POS TERMINALS

The POS Terminals activity sells point-of-sale terminals (including embedded software and related servers) and related technical support and maintenance services.

## Geographic Areas

The company has operations in North and South America; Europe, the Middle East, and Africa; and the Asia Pacific.

## Acquisitions

In September 2008, the company acquired Keycorp's smart card business, along with Multos Ltd., the company that operates the remote activation service and high-security facility at the heart of the MULTOS security architecture. The business provides MULTOS products and services to the financial services and government sectors.

In December 2008, the company acquired NamITech South Africa, which provides secure cards and services in the southern African area.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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