

# Geberit AG Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/G5CDDB1A1C0BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: G5CDDB1A1C0BEN

## Abstracts

Geberit AG Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Geberit AG and its competitors. This provides our Clients with a clear understanding of Geberit AG position in the [Building Products and Construction Materials](#) Industry.

The report contains detailed information about Geberit AG that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Geberit AG. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Geberit AG financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Geberit AG competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Geberit AG business.

## **About Geberit AG**

Geberit AG engages in the design, manufacture and sale of sanitary plumbing systems for the residential and commercial new construction and renovation markets.

### **Sanitary Systems**

The Sanitary Systems area comprises the entire sanitary system technology for buildings, with the exception of pipes.

### **Piping Systems**

The Piping Systems area comprises the entire piping technology inside and outside of buildings.

### **Products**

The product range of the company consists of the product area 'sanitary systems' with the product lines installation systems, flushing systems, public and waste fittings and traps on the one hand and the product area piping systems with the product lines building drainage systems, supply systems and underground piping systems on the other hand. The products are sold to plumbers and installers.

### **Installation Systems**

The installation systems can be used in the construction of new buildings or in remodeling projects. Installation Systems offers a range of products for installing wall-mounted and in-wall fittings, including, for instance, mounting fixtures for wall-hung WC, washbasins, bidets and urinals. This product line also includes new flush actuators used in bathrooms.

### Flushing Systems

The company's flushing systems are based on water-saving technologies, such as the dual volume and flush/stop technology. Personal hygiene is also provided by the shower toilets of this product line. Shower toilets are available as a total system or as an add-on unit for retrofitting existing WC units.

### Public

This product line includes electronic and pneumatic urinal controls and washbasin faucets for the public and semi-public sector.

### Waste Fittings and Traps

The company supplies drains and traps. These fittings allow straight-forward connection and operation of bathtubs and shower stalls, washbasins, urinals, bidets, and industrial and laboratory units.

### Building Drainage Systems

The company furnishes a total program of plastic drainage pipes and fittings for use in domestic drainage. In the area of roof drainage, the Pluvia system ensures drainage of major surface roofs. This product line also provides sound-absorbing drainpipes.

### Supply Systems

The company pipes and fittings come together to create supply systems for the total type of installation; from household water and gas supplies through to industrial facilities.

### Underground Piping Systems

The company's underground piping systems made of plastic can be used in land

drainage, for water and gas supply, and in sewage systems.

## Markets

The company's markets include Austria, The United Kingdom, The Netherlands, Belgium and France, North America, Africa and the Far East.

## Significant Events

In January 2004, the company acquired Mapress Holding GmbH, Langenfeld, Germany. The Mapress group is a European provider of press fitting systems and drainage solutions, mainly made of stainless steel.

In July 2004, the company acquired the Mapress business of the importer Lyngson AS in Norway and Finland.

## History

Geberit AG was founded in 1874.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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DISCLAIMER

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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