

GBO, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

GBO, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between GBO, Inc. and its competitors. This provides our Clients with a clear understanding of GBO, Inc. position in the <u>Building Products and Construction Materials</u> Industry.

The report contains detailed information about GBO, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for GBO, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The GBO, Inc. financial analysis covers the income statement and ratio trendcharts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your



company's decision-making processes.

In the part that describes GBO, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of GBO, Inc. business.

About GBO, Inc.

Groupe Bocenor Inc. (Bocenor or the Company) was incorporated in 1976 under Part 1 of the Quebec Companies Act. Groupe Bocenor Inc. is one of Canada's largest window and door manufacturers. The Company differentiates itself by offering a complete selection of high quality products, including steel doors, patio doors, and windows made from a variety of materials such as wood, aluminum and polyvinyl chloride (PVC). In addition, Bocenor is vertically integrated through its Multiver division, which manufactures tempered, polished, laminated and bevelled glass as well as energy-efficient sealed glass units, bringing added value and a further competitive edge to the Company's core products.

From its seven plants in Quebec employing some 1,000 people, Bocenor sells its windows, doors and sealed glass units to the home improvement, new construction and commercial renovation markets, primarily in Quebec, Ontario, the Maritimes, and the Eastern and Midwestern United States. The Company serves independent building material distributors, distributors specializing in windows, doors and millwork, construction and renovation contractors, superstore chains and glazing companies.

Products

Through its five window and door manufacturing plants, Bocenor specializes in the



production of five broad product lines: steel doors, wooden doors as well as windows made of wood, PVC and aluminum. More specifically, the Company manufactures casement, awning, sliding, hung and architectural windows, which are sold in many formats and, in some cases, with various claddings such as aluminum or PVC. It also offers exterior steel doors, French doors and patio doors.

About 50% of Bocenor's windows and doors are sold in standard sizes, while the balance is custom-made according to customer specifications. The Company's windows and doors come with regular glass or other options such as Argon gas energy glass, tinted or frosted glass, and various spacers using the latest technology, including those supplied by the Multiver division such as Thermal Edge, a spacer made of high-performance energy efficient glass covered with a layer of titanium.

In fact, through Multiver's two plants, Bocenor also specializes in the manufacture of sealed glass units and tempered glass. Thanks to Multiver's expertise in the production of tempered glass among the most performing on the marketplace, Bocenor can offer lines of windows and doors for condominium buildings, stores and institutions such as public buildings and schools.

After months of research and development, Bocenor proudly introduces its new products featuring enhanced design, state-of-the-art construction and improved aesthetics. These Products include: Gold series wood hung window, Gold series PVC casement window, Fiberglass exterior door, and B-57 Hybrid (wood/PVC) patio door.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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