

# Gazprom Neft Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Gazprom Neft Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Gazprom Neft and its competitors. This provides our Clients with a clear understanding of Gazprom Neft position in the Industry.

The report contains detailed information about Gazprom Neft that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Gazprom Neft. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Gazprom Neft financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Gazprom Neft competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Gazprom Neft business.

## **About Gazprom Neft**

JSC Gazprom Neft, together with its subsidiaries, engages in the prospecting, development of oil and gas deposits, oil and gas production, production and retailing of petroleum products in the Russian Federation. The company is a subsidiary of JSC Gazprom.

The company's primary deposits are located in the Yamal-Nenets and Khanty-Mansi Autonomous Districts of Western Siberia, in the Omsk and Tomsk Regions and in Chukotka. Gazprom Neft holds a 49.9% interest in JSC Slavneft (Slavneft) and a 50.0% interest in JSC Tomskneft VNK (Tomskneft), which are engaged in the development of oil and gas deposits in the Urals and Siberian Federal Districts.

The main refinery of Gazprom Neft is JSC Gazpromneft - Omsk Refinery in the southwest of Siberia. The company also holds a 50.0% interest in Moscow NPZ Holdings B.V., which owns a 77.25% stake in JSC Moscow Refinery. Furthermore, the company has access to the refining capacities of JSC Slavneft-YANOS (YANOS), owned by Slavneft.

Gazprom Neft sells petroleum products in Russia and CIS countries mostly through its subsidiaries and associates. Export trading is conducted through a wholly-owned



subsidiary, Gazprom Neft Trading GmbH, acting as an export trader for the Company. As of December 31, 2008 Gazprom Neft Asia LLC operated 102 filling stations and 8 tank farms.

In February 2009, the company acquired 51% interest in Serbian oil company Naftna Industrija Srbije (NIS). NIS is a vertically integrated oil company in Central Europe engaged in petroleum product refining and distribution, hydrocarbon production in Serbia and Angola. NIS produces annually approximately 0.7 million tons of oil. NIS is the owner of oil refineries in Pancevo and Novi Sad with a refining capacity of approximately 7.2 million tons a year.

## Significant Events

On July 27, 2009, Gazprom Neft and the Ministry of Transport of the Russian Federation concluded an agreement, pursuant to which the parties intend to cooperate in the sphere of production and utilization of new generation road bitumen in Russia (polymer bituminous cementing emulsions and bituminous emulsions). The Ministry of Transport in consort with Gazrpom Neft would be particularly engaged in enhancing of the system of bituminous materials production using advance technologies, as well as holding activities on bituminous materials and road construction works quality improvement.

On September 24, 2009, OMK Steel and Gazprom Neft have signed a strategic cooperation agreement for the period of 2009-2011. The agreement is targeted at upgrading and developing the Gazprom Neft processing base in the field of extraction, transportation and processing of hybrocarbons.

In November 2009, Gazprom Neft and National Iranian Oil Company signed an agreement reflecting the companies intentions in the area of developing the Azar and Shangul oil fields in Iran. Gazprom Neft will evaluate the project's technical and economic feasibility and then move on to preparing a full-fledged contract.

In January 2010, Gazprom Neft signed a contract on development of the Badra field in Iraq. The partners in the Badra project - Korean Kogas, Malaysian Petronas and Turkish TPAO - would invest including the signing bonus.

## History

The company was founded in 1995. It was formerly known as OAO Siberian Oil



Company and changed its name to JSC Gazprom Neft in 2006.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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<sup>1 –</sup> Data availability depends on company's security policy.

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## **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

## **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



# Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

#### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

# **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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