

Garuda Capital Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Garuda Capital Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Garuda Capital Corp. and its competitors. This provides our Clients with a clear understanding of Garuda Capital Corp. position in the Industry.

The report contains detailed information about Garuda Capital Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Garuda Capital Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Garuda Capital Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Garuda Capital Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Garuda Capital Corp. business.

About Garuda Capital Corp.

Garuda Capital Corporation, through its wholly owned subsidiaries, engages in the sale and processing of specialty food products and herbal medication to wholesale and retail customers in North America.

HAGENSBORG FOODS LTD

The company, through its subsidiary, Hagensborg is in the business of manufacturing and marketing gourmet chocolates and other gourmet foods. Hagensborg has created a 'fairyland' marketing and promotional concept, and has re-packaged its entire product line using this new fairyland theme.

Products of Hagensborg - Chocolate Division

The company manufactures and markets both branded and private label chocolates. The two main Hagensborg chocolate brands are the 'Truffle Pig Bar' and the 'Kiss Me' truffle frogs. Its main private label customers for confectionary products are Safeway, Future Fundraising and Nikka Traders.

Kiss Me is a European chocolate truffle in the shape of a frog with a velvety truffle



centre. The product is marketed in two different size gift boxes (a 1.16oz box and a 3.5oz box). The target market for Kiss Me truffles consists of upscale gift box chocolate consumers, both male and female, between 25 and 65 years of age, with medium to higher household incomes.

The Truffle Pig bars are manufactured in six flavors: Orange, Mint, Mocha, Peanut Butter, Milk Chocolate and Raspberry Chocolate. They are marketed as all natural, non-hydrogenated single bars.

Products of Hagensborg – Seafood Division

Hagensborg seafood pates are marketed in six flavors: smoked salmon, salmon, shrimp, rainbow trout with dill, crab and lobster. The products are packed in 3-oz tins and are sold either individually or inside a decorative retail box. Hagensborg owns the proprietary recipes, which are produced on a contract basis by St. Jeans cannery in Nanaimo, B.C.

Customers

The company's customers include Safeway, Future Fundraising and Nikka Traders.

NATURAL PROGRAM INC.

Natural Program also has a wholly owned subsidiary, Natural Program Ltd., through which it carries on business in British Columbia. Natural Program is in the business of developing and distributing herbal remedies. Through Natural Program, the company operates a Chinese herbal pharmacy to dispense Chinese herbs to practitioners and it markets a wholesale line of herbal remedies under the Natural Program name. Natural Program makes prescription formulas for practitioners of traditional Chinese medicine.

Products and Services

The company's product line includes the Rescue Line and Travel Line. Its herbal line is imported from Taiwan. The Rescue Line consists of five products: Memory, Sleep, Headache, Stress and Energy Rescue.

Stress Rescue

Designed to offer immediate relief of stress, trauma and shock, the company's Stress



Rescue formula is marketed for use in times of emergency, as a restorative tonic, or as a preventative measure.

Energy Rescue

Energy Rescue is a caffeine-free, herbal formulation used to increase endurance, improve athletic performance, restore sexual vitality and invigorate the body and mind. Energy Rescue can also be used to alleviate the effects of jet lag, nervous exhaustion, Chronic Fatigue Syndrome and is designed to help restore the body in cases of depression and physical weakness.

Sleep Rescue

Sleep Rescue is designed to promote a deep, relaxing and revitalizing sleep.

Headache Rescue

Headache Rescue is intended to alleviate headaches and migraines caused by various factors through its anti-inflammatory and pain relieving properties.

Memory Rescue

Formulated to improve memory and concentration, Memory Rescue is marketed as an enhancement to cognitive function and mental abilities. It also claims to counteract mental dullness and depression.

Thrombosin

Thrombosin is an herbal formula which the company helps prevents the formation of blood clots as a result of lack of circulation. Taken several days before and after flying, Thrombosin is intended to help the prevention of blood clots.

Herbal Laboratories

Natural Program Herbal Laboratories dispenses Chinese herbal extracts including traditional Chinese herbal formulas, custom herbal formulas and single herbal extracts in granulated form. The Company carries approximately 400 single Chinese herbal extracts and approximately 350 of the most commonly used formulas. Both are packed in 50g and 100g bottles.



Subsidiaries

The company's wholly-owned subsidiaries include: Hagensborg Foods Ltd. ('Hagensborg'); Hagensborg Seafoods Ltd.; Natural Program Inc. ('Natural Program'); Natural Program Ltd.; and Garuda Exploration Inc.

History

Garuda Capital Corp. was incorporated in 1997 as Vanstar Films, Inc. and changed its name to Garuda Capital Corp. in 2002.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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