

Gambia PESTEL Analysis - Comprehensive Country Outlook

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Abstracts

ABSTRACTS

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business in Gambia to later chart its long-term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by Gambia PESTEL Analysis:

Political – What opportunities and pressures are brought by Gambia political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures in Gambia are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects of Gambia will work upon the demand for the business's products and operations?

Technological – What impact do Gambia technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What Gambia laws and legislation will exert influence on the style the business is carried out?

The above Gambia PESTEL Analysis is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need two business days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price.

Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. GAMBIA POLITICAL FACTORS

Trading policy
Administrative division
Wars, terrorism and conflicts
Elections and political trends
Inter-country relationships
Corruption
Bureaucracy

2. GAMBIA ECONOMIC FACTORS

Local economy
Inflation
International trade

3. GAMBIA SOCIAL FACTORS

Demographics

4. GAMBIA TECHNOLOGICAL FACTORS

Energy
Communications
Transportation

5. GAMBIA ENVIRONMENTAL FACTORS

Environmental issues

6. GAMBIA LEGAL FACTORS

Taxation

Money laundering regulations

List Of Tables

LIST OF TABLES AND FIGURES

Exchange Rates
Tax Attractiveness Index per Country
Gambia Map
Corruption Perceptions Index
Gambia Economic Freedom Trend
Gambia Economic Freedom Score
Gambia: The Rule of Law
Gambia Government Size
Gambia Regulatory Efficiency
Open Markets
Gambia Inflation Rate
Gambia Population Pyramid
Gambia Corporate Tax Rate
Gambia Personal Income Tax Rate
Gambia Social Security Rate
Gambia Social Security Rate for Companies
Gambia Sales Tax Rate

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