

G-III Apparel Group, Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

G-III Apparel Group, Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between G-III Apparel Group, Ltd. and its competitors. This provides our Clients with a clear understanding of G-III Apparel Group, Ltd. position in the [Clothing, Textiles and Accessories](#) Industry.

The report contains detailed information about G-III Apparel Group, Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for G-III Apparel Group, Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The G-III Apparel Group, Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes G-III Apparel Group, Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of G-III Apparel Group, Ltd. business.

About G-III Apparel Group, Ltd.

G-III Apparel Group, Ltd. designs, manufactures, and markets a range of outerwear and sportswear, including coats, jackets, pants, and women's suits. The company sells its products under licensed brands, its own proprietary brands and private retail labels.

Segments

The company operates its business in three segments, including Wholesale Licensed Apparel, Wholesale Non-Licensed Apparel, and Retail Operations.

The Wholesale Licensed Apparel segment includes sales of apparel brands licensed by the company from third parties.

The wholesale Non-Licensed Apparel segment principally includes sales of apparel under its own brands and private label brands.

The Retail segment consists of the AM Retail Group, Inc.

Products

The company designs, manufactures and markets women's and men's apparel at a range of retail sales prices. Its product offerings primarily include outerwear, women's suits and dresses, and sportswear, including coats, jackets, pants and skirts. The company also markets accessories, including women's handbags and men's carrying cases. It sells products under licensed brands, its own brands and private retail labels.

The company's licensed apparel consists of both men's and women's products. Its proprietary branded apparel also consists of both men's and women's products. The Andrew Marc line of women's and men's luxury outerwear is sold to upscale department and specialty retail stores. The Marc New York line of women's and men's better priced outerwear is sold to upper tier stores. The Jessica Howard label is a moderate price dress line that sells to department stores, specialty stores and catalogs. Eliza J is a dress line that sells to department and specialty stores. The Black Rivet line of apparel consists of moderately priced women's and men's outerwear. The company sells men's sports-related apparel under its G-III Sports by Carl Banks label. As of January 31, 2010, the company operated 121 retail stores, of which 118 are outlet stores operated under the Wilsons Leather name.

The company has licenses to produce branded fashion apparel, including under the Calvin Klein, Sean John, Kenneth Cole, Cole Haan, Guess?, Jones New York, Jessica Simpson, Nine West, Ellen Tracy, Tommy Hilfiger, Enyce, Levi's and Dockers brands. It also has sports licenses with the National Football League, National Basketball Association, Major League Baseball, National Hockey League, Touch by Alyssa Milano and approximately 100 U.S. colleges and universities.

The company sells outerwear and dresses under its own Andrew Marc and Marc New York brands and has licensed these brands for women's footwear, men's accessories, women's handbags, and men's cold weather accessories. Its other owned brands include Jessica Howard, Eliza J, Black Rivet, G-III, and G-III Sports by Carl Banks.

Marketing and Distribution

The company's products are sold primarily to department, specialty and mass merchant retail stores in the United States. It sells to approximately 2,800 customers, ranging from national and regional chains to small specialty stores. It also distributes its products through its retail outlet stores. The company provides apparel under various brands to a cross section of retailers, such as Macy's, Bloomingdale's, Nordstrom, Lord & Taylor, JC Penney, and Kohl's. It primarily sells its products in the United States. It also markets its products in Canada, Europe and the Far East.

Significant Events

On September 16, 2010, G-III Apparel Group, Ltd. and Camuto Group, Inc. announced the formation of a joint venture that would open and operate footwear and accessory retail stores under the name 'Vince Camuto'.

History

G-III Apparel Group, Ltd. was founded in 1956.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

I would like to order

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