

Frontier Communications Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Frontier Communications Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Frontier Communications Corporation and its competitors. This provides our Clients with a clear understanding of Frontier Communications Corporation position in the <u>Communication Services</u> Industry.

The report contains detailed information about Frontier Communications Corporation that gives an unrivalled in-depth knowledge about internal businessenvironment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Frontier Communications Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Frontier Communications Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented



on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Frontier Communications Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Frontier Communications Corporation business.

About Frontier Communications Corporation

Frontier Communications Corporation provides communications services to residential and business customers in its markets. The company offers various voice, data, Internet, and television services that are available as bundled or packaged solutions and for some products.

Communications Services

As of December 31, 2009, the company operated as an incumbent local exchange carrier (ILEC) in 24 states. The company's business is with both residential and business customers. The company's services include access services; local services; long distance services; data and Internet services; directory services; television services; and wireless services.

Access services: Switched access services allow other carriers to use its facilities to originate and terminate their long distance voice and data traffic. These services are offered on a month-to-month basis and the service is billed on a minutes-of-use basis.



Local services: The company provides basic telephone wireline services to residential and business customers in its service areas. The company also provides enhanced services to its customers by offering calling features, including call forwarding, conference calling, caller identification, voicemail, and call waiting. The company also offers packages of communications services. These packages permit customers to bundle their basic telephone line service with their choice of long distance, television, and Internet services.

Long distance services: The company offers long distance services in its territories to its customers. Long distance network service to and from points outside of its operating territories is provided by interconnection with the facilities of interexchange carriers (IXCs). The company's long distance services are billed either as unlimited/fixed number of minutes in advance or on a per minute-of-use basis.

Data and Internet services: The company offers data services, including Internet access (via high-speed or dial up Internet access), portal and e-mail products frame relay, Metro Ethernet, asynchronous transfer mode (ATM), switching services, hard drive backup services and 24-7 help desk PC support. The company offers other data transmission services to other carriers and high-volume commercial customers with high-capacity circuits ranging from DS-1's to Gig E. Such services are offered on a contract basis and the service is billed on a fixed monthly recurring charge basis. Data and Internet services are billed monthly in advance.

Directory services: Directory services involve the provision of white and yellow page directories for residential and business listings. The company provides this service through two third-party contractors. The company's directory service also includes 'Frontier Pages,' an Internet-based directory service which generates digital advertising revenue.

Television services: The company offers a television product in an agency relationship with DISH. The company provides access to all-digital television channels featuring movies, sports, news, music, and high-definition TV programming. The company offers packages of 100, 200 or 250 channels and includes high-definition channels, premium channels, family channels, and foreign language channels. The company also provides access to local channels.

Wireless services: As of December 31, 2009, the company provided wireless data WiFi networks in 19 municipalities and to five colleges and universities and approximately



360 business establishments.

History

Frontier Communications Corporation was founded in 1927. The company was formerly known as Citizens Communications Company and changed its name to Frontier Communications Corporation in 2008.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 -} Data availability depends on company's security policy.

^{2 -} These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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