

# Frederick's of Hollywood Group, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Frederick's of Hollywood Group, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Frederick's of Hollywood Group, Inc. and its competitors. This provides our Clients with a clear understanding of Frederick's of Hollywood Group, Inc. position in the [Clothing, Textiles and Accessories](#) Industry.

The report contains detailed information about Frederick's of Hollywood Group, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Frederick's of Hollywood Group, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Frederick's of Hollywood Group, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Frederick's of Hollywood Group, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Frederick's of Hollywood Group, Inc. business.

### **About Frederick's of Hollywood Group, Inc.**

Harmony Gold Mining Company Limited engages in the exploration, processing, and smelting of gold. As of June 30, 2010, the company's mining operations had total proven and probable 48.1 million ounces, primarily from South African and Papua New Guinea (PNG) sources.

In 2010, the company's gold sales were approximately 1.4 million ounces and it processed approximately 19.8 million tons of ore. As of June 30, 2010, the company's prospecting interest in South Africa measured 67,922 hectares (167,833 acres), 344,522 hectares (851,329 acres) in PNG, and 39,885 hectares (98,560 acres) in Australia.

#### **South African Operations**

In South Africa, the company operates approximately 10 underground operations and various surface operations, including an open cast mine, and 9 processing plants, which are located in goldfields in the Witwatersrand basin of South Africa, as well as the Kraaipan Greenstone Belt. These operations produced approximately 1.4 million

ounces in 2010. The deep level gold mines are located in four provinces in this basin, being the Free State province, Mpumalanga, the West Rand Goldfields, in Gauteng province, and the North West province. Ore from the shafts and surface material are treated at nine metallurgical plants in South Africa, located near the operations (five in the Free State province, two in the North West province, one in Mpumalanga, and one in Gauteng). Exploration in South Africa focused on the Evander South project, Joel North, Poplar, and Tshepong

The company's operations are classified as 'underground' or 'surface' with the reportable segments in South Africa being as follows: Bambanani (includes Steyn 1 and 2 shafts), Doornkop, Evander, Joel, Kusasalethu, Masimong, Phakisa, Target (includes Loraine 3, known as Target 3), Tshepong, and the Virginia operations; and All other shafts and surface operations, including those that treat historic sand dumps, rock dumps, and tailings dams, are grouped together under 'other –underground' and 'other – surface'.

### International Operations

PNG operations: The company's interests internationally are mainly located in PNG. In PNG, the company, through its wholly-owned PNG-based subsidiaries, Morobe Consolidated Goldfields Limited (Morobe) and Wafi Mining Limited (Wafi), Morobe Exploration Limited (MEL), and Harmony Gold (PNG) Exploration Limited (HGEL) it owns development and exploration prospects. In 2008, Newcrest Mining Limited (Newcrest) acquired a 30.01% interest in the company's PNG assets and tenements in the Morobe Province through the Morobe Mining Joint Venture. In 2009, Newcrest and the company each owned a 50% interest in the joint venture. The project at Wafi Golpu is at a concept study level, examining underground, and open pit mining options. Its PNG exploration and evaluation opportunities are handled through the international office in Brisbane, Australia.

In 2010, the company acquired the President Steyn 1 and 2 shafts, Loraine 3 and the Freddie's 7 and 9 shafts, along with the President Steyn gold plant, collectively known as the Pamodzi Free State assets.

### Dispositions

In June 2010, the company completed the sale of the Mount Magnet operations to Ramelius.

In June 2010, the company sold the Jeanette prospecting rights to Taung Gold Limited.

In January 2010, the company disposed of its investment in its Australian subsidiary, Big Bell Operations (Proprietary) Limited (BBGO).

In 2009, the company sold its interest in Avoca Resources Limited.

## History

Harmony Gold Mining Company Limited was founded in 1950.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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