

# Fox Chase Bancorp, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Fox Chase Bancorp, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Fox Chase Bancorp, Inc. and its competitors. This provides our Clients with a clear understanding of Fox Chase Bancorp, Inc. position in the Industry.

The report contains detailed information about Fox Chase Bancorp, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Fox Chase Bancorp, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Fox Chase Bancorp, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Fox Chase Bancorp, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Fox Chase Bancorp, Inc. business.

#### About Fox Chase Bancorp, Inc.

Fox Chase Bancorp, Inc. operates as the holding company for Fox Chase Bank, which offers traditional financial services to consumers and businesses. The company attracts deposits from the general public and uses those funds to originate various loans.

#### Market Area

The company's main office is located in Hatboro, Pennsylvania. It maintains two offices in Montgomery County, Pennsylvania, one office in each of Philadelphia, Chester and Delaware Counties, Pennsylvania and three offices in Bucks County, Pennsylvania. All eight of these branch offices are in the Philadelphia-Camden-Wilmington metropolitan statistical area. It maintains three offices in southern New Jersey, one in Atlantic County, and two in Cape May County, New Jersey.

#### Lending Activities

The company's loan portfolio includes one- to four-family residential real estate loans, multi-family and commercial real estate loans, commercial and industrial loans, construction loans, and consumer loans.



One- to Four-Family Residential Real Estate Loans: The company originates mortgage loans, which enable borrowers to purchase or refinance existing homes, majority of which are owner occupied. It offers fixed-rate and adjustable-rate loans with terms up to 30 years.

Multi-Family and Commercial Real Estate Loans: The company offers fixed-rate and adjustable-rate mortgage loans secured by multi-family and commercial real estate to individuals and small businesses in its primary market areas. Its multi-family and commercial real estate loans are secured by condominiums, apartment buildings, and mixed-use properties with residential units, as well as office and retail space. It originates multi-family and commercial real estate loans with terms of up to 25 years.

Construction Loans: The company originates fixed-rate and adjustable-rate loans to individuals, builders, and developers to finance the construction of residential dwellings. It also makes construction loans for commercial development projects, including apartment buildings, restaurants, shopping centers, and other owner-occupied properties used for businesses. It also originates loans secured by undeveloped and developed land.

Consumer Loans: The company offers consumer loans, including home equity loans and lines of credit, loans to individuals to purchase insurance policies, loans secured by certificate of deposits (share loans), and unsecured overdraft lines of credit. The company offers fixed-rate and adjustable-rate home equity loans. It also provides a consumer loan product under which it would originate a fixed-rate or adjustable-rate loan on an owner-occupied one- to four-family residence. The company finances insurance premiums for individuals, or their trusts, to purchase universal life insurance policies. It also offers unsecured overdraft lines of credit to its retail customers for overdraft protection. It offers consumer loans secured by certificates of deposit held at the company with fixed interest rates and terms up to five years.

Commercial and Industrial Loans: The company offers commercial business loans to professionals, sole proprietorships, and small businesses in its market area. It offers secured commercial term loans. The company also offers revolving lines of credit secured by business assets other than real estate, such as business equipment, inventory and accounts receivable, letters of credit, and demand loans.

#### Investment Portfolio

As of December 31, 2009, the company's investment portfolio consisted primarily of



mortgage-backed securities issued by Fannie Mae, Freddie Mac, and Ginnie Mae; mortgage related securities issued by private issuers; securities of state and municipal governments; and corporate debt securities.

#### Deposits

The company attracts deposits in its market areas through advertising and through the offering of a selection of deposit instruments, including noninterest-bearing demand accounts (such as checking accounts), interest-bearing accounts (such as NOW and money market accounts), regular savings accounts, and certificates of deposit.

#### Cash Management Services

The company also offers various deposit accounts designed for the businesses operating in its market area. Its business banking deposit products include a commercial checking account and a checking account specifically designed for small businesses. It also offers remote capture products for business customers to meet their online banking needs. Additionally, it offers sweep accounts and money market accounts for businesses.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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1 – Data availability depends on company's security policy.

2 - These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.



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# **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

#### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO** Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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