

# Fortescue Metals Group Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Fortescue Metals Group Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Fortescue Metals Group Ltd. and its competitors. This provides our Clients with a clear understanding of Fortescue Metals Group Ltd. position in the [Metals and Mining Industry](#).

The report contains detailed information about Fortescue Metals Group Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Fortescue Metals Group Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Fortescue Metals Group Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Fortescue Metals Group Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Fortescue Metals Group Ltd. business.

### **About Fortescue Metals Group Ltd.**

Fortescue Metal Group Limited engages in the exploration and development of the mining and infrastructure project. The company's primarily focuses on the Pilbara Iron Ore and Infrastructure Project. The company also engages in the marketing and distribution of medical products through wholly owned subsidiary Allied Medical Limited.

The company engages in the exploration and evaluation of mineral resources over various tenement areas within the Pilbara Region and in the ongoing development of an iron ore marketing program targeting the key Asian markets of China, Japan, Korea, and India.

#### **Pilbara Iron Ore and Infrastructure Project**

The company engages in the mining, processing, and marketing of iron ore at Pilbara Iron Ore and Infrastructure Project. The company also holds 50% of the issued capital of Pilbara Iron Ore Pty Ltd a joint venture company that holds the Mindy Mindy tenements.

The Project incorporates significant iron ore mineralization across approximately 200

kilometers of the Chichester Range. Its major deposit is identified at Mt Nicholas, Mt Lewin, The Hammer, Christmas Creek, Cloud Break, and White Knight.

FMG has entered into a contract with China Metallurgical Construction (Group) Corporation (MCC) a Chinese government owned entity, for the design construction and financing of the beneficiation plant.

The company has initially planned a production of 45 million tonnes per annum in the Pilbara iron ore and infrastructure project. The company has signed long term contracts for eight million tonnes per annum with three Chinese customers; Hebei Wenfeng, Fengli, and Pingsteel.

#### Allied Medical Limited

The company through its subsidiary engages in the marketing and distribution of medical products. The company offers patient controlled analgesia, flow control tubing, v-set, catheter, and TPN product groups.

#### Significant Events

The company has entered into an agreement with Baosteel Trading Co., Ltd. to jointly explore a mine in Western Australia that would hold magnetite deposits.

Fortescue Metals Group, Ltd. has formed a joint venture with a junior company to explore for iron ore in the Pilbara. Fortescue has signed a memorandum of understanding with Cullen Resources. Under the agreement, Fortescue could earn approximately 51% interest in the iron ore rights on a group of Cullen's tenements.

The company and Baosteel have signed a memorandum of understanding to form a joint venture to explore and develop a low-grade magnetite deposit near the company's Cloud Break mine.

Cazaly Resources, Ltd. had teamed with Fortescue Metals Group Ltd. to explore development of the Rhodes Ridge project, provided it was successful in undermining Rio Tinto's existing leases. The project is estimated to contain approximately two billion tonnes of high-grade hematite and is recognised as undeveloped iron ore resources in WA.

Atlas Iron Limited has entered into a joint-venture agreement with Fortescue Metals

Group Ltd. for Atlas's Abydos project in Western Australia's Pilbara region. The joint venture covers a tenement over which Atlas owns the iron ore rights. Atlas also said that it was the first company to seal a port access deal with Fortescue for its Port Hedland iron ore export terminal. The primary focus of the joint venture is to define and develop extensions to the FMG Glacial Valley magnetite deposit.

Fortescue Metals Group Ltd., in February 2009, has signed a co-operation agreement with Hunan Valin Iron & Steel Group Co. Ltd. to increase iron ore sales to Valin and to research new technologies to process lower grade iron ores.

In August 2009, BC Iron Limited has formally entered into the Nullagine Joint Venture (NJV) with its 50:50 infrastructure joint venture partner, Fortescue Metals Group Ltd. for development of the Nullagine iron ore project, located in Western Australia's Pilbara region.

## History

Fortescue Metal Group Limited was formerly known as Allied Mining and Processing Limited changed its name to Fortescue Metals Group Limited in 2003.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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