

# Flowserve Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Flowserve Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Flowserve Corp. and its competitors. This provides our Clients with a clear understanding of Flowserve Corp. position in the [Heavy Machinery](#) Industry.

The report contains detailed information about Flowserve Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Flowserve Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Flowserve Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Flowserve Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Flowserve Corp. business.

## **About Flowserve Corp.**

Flowserve Corporation engages in the manufacture and aftermarket service provision of flow control systems. The company develops and manufactures precision-engineered flow control equipment integral to the movement, control, and protection of the flow of materials in its customers' critical processes. Through its manufacturing platform and global network of quick response centers (QRCs), it offers an array of aftermarket equipment services, such as installation, advanced diagnostics, repair, and retrofitting.

### Segments

As of December 31, 2009, the company conducted its operations through three business segments: Flowserve Pump Division (FPD); Flow Control Division (FCD); and Flow Solutions Division (FSD).

### FLOWSERVE PUMP DIVISION

The Flowserve Pump division designs, manufactures, distributes, and services engineered and industrial pumps and pump systems, submersible motors, replacement parts, and related equipment, principally to industrial markets. FPD's products and services are primarily used by companies that operate in the oil and gas, chemical

processing, power generation, water management, and general industrial markets. The company markets its pump products through its worldwide sales force and its regional service and repair centers or through independent distributors and sales representatives.

### FPD Products

The company manufactures approximately 150 different active pump models, ranging from fractional horsepower industrial pumps to high kilowatt (horsepower) engineered pumps. Its pumps are manufactured in a range of metal alloys and with various configurations, including pumps that utilize mechanical seals (sealed pumps) and pumps that do not utilize mechanical seals (magnetic-drive and other pumps). FPD product types include overhung; vertical; specialty products; between bearings; and positive displacement.

### FPD Services

The company provides engineered aftermarket services through its global network of approximately 78 service centers and QRCs. Its FPD service personnel provide a set of equipment maintenance services for flow management control systems, including repair, advanced diagnostics, installation, commissioning, re-rate and retrofit programs, machining, and full service solution offerings.

### FPD Customers

The company's customer mix is diversified, and includes engineering procurement and construction firms, original equipment manufacturers, distributors, and end users.

### FPD Competition

The company's competitors include ITT Industries, Ebara Corporation, KSB Inc., and Sulzer Pumps.

## FLOW CONTROL DIVISION

The Flow Control division designs, manufactures, distributes, and services a portfolio of industrial valve and automation solutions, including isolation and control valves, actuation, controls, and related equipment. In addition, FCD offers energy management products such as steam traps and condensate recovery systems. FCD products used to

control, direct, and manage the flow of liquids and gases are an integral part of any flow control system. The company's flow control products are primarily used by companies that operate in the chemical (including pharmaceutical), power generation (nuclear, fossil, coal gasification and renewable), oil and gas, water management, and general industries, including aerospace, pulp and paper and mining.

### FCD Products

The company's products are used in various applications, from general industrial to the most severe and demanding of service, including those involving high levels of corrosion, extreme temperatures and/or pressures, zero fugitive emissions, and nuclear power emergency shutdown. FCD's 'smart' valve and diagnostics technologies, which integrate high technology sensors, microprocessor controls and digital positioners into control valves, permit real-time system analysis, system warnings, and remote services. FCD product types include valve automation systems; control valves; ball valves; gate valves; globe valves; check valves; butterfly valves; lined plug valves; lubricated plug valves; polyethylene valves; smart valves; diagnostic software; electro pneumatic positioners; digital positioners; pneumatic positioners; int

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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