

# Flint Energy Services Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Flint Energy Services Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Flint Energy Services Ltd. and its competitors. This provides our Clients with a clear understanding of Flint Energy Services Ltd. position in the [Energy](#) Industry.

The report contains detailed information about Flint Energy Services Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Flint Energy Services Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Flint Energy Services Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Flint Energy Services Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Flint Energy Services Ltd. business.

### **About Flint Energy Services Ltd.**

Flint Energy Services Ltd. provides integrated midstream production services to oil and natural gas producers in Canada and the United States. It also provides major project construction and construction management services to the oil and gas industry, small and mid-inch diameter pipeline construction, and installation services.

#### **Segments**

The company conducts its operations through four segments: Production Services, Facility Infrastructure, Oilfield Services, and Maintenance Services.

#### **Production Services**

Production Services provides a range of mid-stream field production services to oil and gas companies in Canada and the United States. The services offered by Production Services in Canada include well tie-ins, small diameter pipeline construction for gathering and transmission lines, mid-inch pipeline construction, field facility construction, including civil construction, mechanical, electrical and instrumentation services, field maintenance, shutdown and turnaround services, and safety services. In the United States, services include well tie-ins, small and mid-inch diameter pipeline

construction for gathering and transmission lines, mid-inch pipeline construction, field facility mechanical construction, field maintenance, and road and well pad construction.

Production Services also constructs gathering systems that transport oil and gas from wells to storage facilities and batteries which house separators, treaters, dehydrators, storage tanks, pumps, compressors and other surface equipment.

Production Services' mid-inch pipeline construction services involve the installation of transmission pipelines, up to 30 inches in diameter. These transmission lines transport oil and gas from gathering systems and batteries to larger storage and processing facilities.

In addition to pipeline construction and installation, Production Services also has pipeline maintenance and repair capabilities including pipeline integrity excavations and repairs, structural and process pipe welding, facility and pipeline abandonment and clean-up, and site reclamation work.

This business segment's structural steel, piping and module fabrication facilities are located in Fort McMurray, Calgary, Cold Lake, Bonnyville, Elk Point, Medicine Hat and Grande Prairie, Alberta. Typically, Production Services fabricates and installs process skid packages, process piping and mechanical processing and flow control equipment used in Flint's customers' midstream field production facilities.

Production Services also provides mechanical, electrical and instrumentation construction, and maintenance and safety services in conjunction with, and as part of its new facility and pipeline construction, and in maintenance, turnaround and shutdown activities on existing oil and natural gas field facilities.

Flint's United States manufacturing business, J. W. Williams, Inc., was also moved into the Production Services business segment in December 2008. J. W. Williams, Inc. designs and manufactures oil and gas processing equipment from three plant locations in the United States and distributes these manufactured products from a further four locations in the United States.

## Facility Infrastructure

Flint's Facility Infrastructure business segment provides a range of project construction services, including general construction, project management, module fabrication and installation of oil sands and heavy oil processing plants, and oil and natural gas process

piping and equipment in Canada.

Facility Infrastructure, through the company's subsidiary, Flint Fabrication and Modularization Ltd., operates fabrication yards in the Sherwood Park, Cold Lake and Elk Point areas of Alberta. Structural and process modules are fabricated in the fabrication yards and transported for installation to the various customer project sites which, for 2008, were located primarily in the Fort McMurray area of Alberta.

In addition to the installation of fabricated modules, Flint provides a range of general site construction necessary for complete facility development, including site clearing and preparation, pouring of concrete foundations, oilfield road and

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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