

Flexpoint Sensor Systems Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/F906EF0FA24BEN.html>

Date: August 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: F906EF0FA24BEN

Abstracts

Flexpoint Sensor Systems Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Flexpoint Sensor Systems Inc. and its competitors. This provides our Clients with a clear understanding of Flexpoint Sensor Systems Inc. position in the [Computers and Electronic Equipment](#) Industry.

The report contains detailed information about Flexpoint Sensor Systems Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Flexpoint Sensor Systems Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Flexpoint Sensor Systems Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Flexpoint Sensor Systems Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Flexpoint Sensor Systems Inc. business.

About Flexpoint Sensor Systems Inc.

Flexpoint Sensor Systems, Inc., a development stage company, engages in designing, engineering, and manufacturing bend sensor technology and equipment using its Bend Sensor technology in the United States. The company intends to market its automotive products primarily to original equipment manufacturers.

Products

The company owns the patent rights to its Bend Sensor technology through Sensitron, Inc., a wholly-owned subsidiary of the company. The Bend Sensor is a potentiometer bend sensor product consisting of a coated substrate, such as plastic, that changes electrical conductivity as it is bent. Electronic systems connect to this sensor and measure in detail the amount of bending or movement that occurs.

Medical Bed

The company, under the terms of its agreement with R&D Products LLC, has delivered and is scheduled to deliver additional bed prototypes for use in medical and commercial applications. The electronics of the bed record, based on the Bend Sensor technology

input, the position of the person on the bed and how they are moved. The bed has the ability to roll a patient left or right to relieve pressure areas and facilitate dressing changes.

Automotive Products

Variable Speed Seat Switch: The company has patents pending on the seat switch. The variable speed switch controls the position of an automotive seat.

Comfort Seats: The company is developing a comfort seat for automobiles utilizing their patented Bend Sensor technology.

Seat Belt Reminder: As a result of its testing in the pedestrian impact detection market, the company has developed and tested a Seat Belt Reminder (SBR) sensor that alerts the occupant of an automobile to fasten seatbelt. The Passenger Presence Detection system is used to detect if there is any object in the front passenger seat.

Pedestrian Impact Detection Sensor

The company completed the testing for its Pedestrian Impact Detection (PID) system. The tests proved that the Bend Sensor device was able to detect impact with a human leg and in the event of an accident, trigger a desired safety response. The device is also capable of differentiating between a human leg and a steel post and can therefore alter the safety response based on the appropriate safety protocols. The company has also developed a crash sensor, which is a series of sensors mounted in strategic places on the side and door panels to detect an impact, as well as the speed, direction, and force of the impact.

Theater Seats

Theater Seats monitor cinema theater's paying customers and identifies available seats. Its system can be implemented to new theater construction and also retrofitted into existing movie theater complexes.

Emergency Vehicles

Intertek Industrial Corp. supplies seatbelt systems and safety devices to the emergency vehicle market. The system is installed in the seats of the rear compartments of the emergency vehicle and provides the driver with constant feedback as to the 'seated and

secured' status of passengers and personnel in the rear of the vehicle.

Flow Control Applications

The Bend Sensor product allows for the measurement of liquid and air flow. When the Bend Sensor device is placed in a flow stream, can measure if flow is occurring, or it can measure the amount of flow that is occurring.

Other Applications

The company's potential market for its technology includes using the technology to replace or upgrade existing devices used in industrial control systems, medical equipment and instrumentation, computer peripherals, automotive transmission equipment, commercial vending equipment, and other devices. The company has developed, or is developing a vibration sensor; a rupture disc/bursting disc utilizing the Bend Sensor as the detection/alarm element of a rupture disc device; an infant bed cover using its patented sensors that would be used to monitor infants in the prevention of sudden infant death syndrome (SIDS); an interactive glove to assist doctors in neuroscience studies to determine a patient's level of motor skills, for rehabilitation, post surgical evaluation or for assisting the disabled; toys and video gaming devices; and sports applications

The company has developed various sports related products featuring its patented Bend Sensor technology. The products include the use of sensor technology for bowling and golf shoes.

History

The company was founded in 1992. It was formerly known as Micropoint, Inc. and changed its name to Flexpoint Sensor Systems, Inc. in 1999.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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