

# Finisar Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# Abstracts

Finisar Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Finisar Corp. and its competitors. This provides our Clients with a clear understanding of Finisar Corp. position in the <u>Computers and Electronic Equipment</u> Industry.

The report contains detailed information about Finisar Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Finisar Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Finisar Corp. financial analysis covers the income statement and ratio trendcharts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your



company's decision-making processes.

In the part that describes Finisar Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Finisar Corp. business.

#### About Finisar Corp.

Finisar Corporation provides optical subsystems and components that are used to interconnect equipment in short-distance local area networks (LANs), and storage area networks (SANs), and longer distance metropolitan area networks (MANs), fiber-to-the-home networks (FTTx), cable television networks (CATV), and wide area networks (WANs).

The company's optical subsystems consist primarily of transmitters, receivers, transceivers, and transponders, which provide the fundamental optical-electrical interface for connecting the equipment used in building these networks, including switches, routers and file servers used in wireline networks, as well as antennas and base stations for wireless networks.

The company supplies optical transceivers and transponders that allow point-to-point communications on a fiber using a single specified wavelength or, bundled with multiplexing technologies, can be used to supply multi-gigabit bandwidth over various wavelengths on the same fiber. It also provides products that are used for switching network traffic from one optical wavelength to another across multiple wavelengths without converting to an electrical signal, known as wavelength selective switches, or WSS. Its line of optical components consists primarily of packaged lasers and photodetectors used in transceivers, primarily for LAN and SAN applications, and



passive optical components used in building MANs.

#### Products

The company's optical subsystems are integrated into its customers' systems and used for both short- and intermediate-distance fiber optic communications applications. Its family of optical subsystem products consists of transmitters, receivers, transceivers and transponders principally based on the Gigabit Ethernet, Fibre Channel, and SONET/SDH protocols. Its optical subsystem products perform these functions with data integrity and support a range of protocols, transmission speeds, fiber types, wavelengths, transmission distances, physical configurations and software enhancements.

The company's fiber optic subsystems are engineered to deliver value-added functionality and intelligence. Most of its optical subsystem products include a microprocessor with proprietary embedded software that allows customers to monitor transmitted and received optical power, temperature, drive link parameters of each port on their systems in real time. In addition, its intelligent optical subsystems are used by some enterprise networking and storage system manufacturers.

For SAN applications which rely on the Fibre Channel standard, the company provides a range of optical subsystems for transmission applications at 1 to 8 Gbps. It provides optical subsystems for data networking applications for LANs and MANs based on the Ethernet standard for transmitting signals at 1 to 10 Gbps using the SFP, SFP+, and XFP form factors. The company delivers products for 10 Gbps Ethernet solutions using the legacy Xenpak and newer X2 form factors, which make use of the XAUI electrical interface. For SONET/SDH-based MANs, the company supplies optical subsystems, which are capable of transmitting at 2.5, 10, and 40 Gbps. It also offers products that operate at approximately 1 Gbps for these SONET/SDH networks.

The company also offers a line of optical subsystems for MANs using WDM technologies. Its CWDM subsystems include major optical transport component needed to support a MAN, including transceivers, optical add/drop multiplexers (OADMs), for adding and dropping wavelengths in a network. For DWDM systems, the company offers DWDM-based transceivers in the SFP, XFP and 300 pin form factors.

The company sells VCSELs and limited quantities of other components in the so-called merchant market to other subsystems manufacturers. It offers a WSS ROADM, a wavelength processor in a highly configurable platform for wavelength management in a



DWDM telecommunications network.

#### Customers

The company's optical subsystems and components are sold to a base of original equipment manufacturers (OEMs), distributors, and system integrators. It sells its optical products to manufacturers of storage systems, networking equipment and telecommunication equipment or their contract manufacturers, such as Alcatel-Lucent, Brocade, Cisco Systems, EMC, Emulex, Ericsson, Hewlett-Packard Company, Huawei, IBM, Juniper, Qlogic, Siemens, and Tellabs.

#### Competition

The company's principal competitors for optical transceivers sold for applications based on the Fibre Channel and Ethernet protocols include Avago Technologies and JDS Uniphase Corporation (JDSU). Its principal competitors for optical transceivers sold for MAN, WAN and telecom applications based on the SONET/SDH protocols include Oclaro, Opnext, and Sumitomo. The company's principal competitors for WSS ROADM products include CoAdna, JDSU, Oclaro, and Oplink. Its principal competitors for CATV products include AOI and Emcore.

#### Dispositions

In July 2009, the company sold its Network Tools Division to JDSU.

#### History

Finisar Corporation was founded in 1987.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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1 – Data availability depends on company's security policy.

2 - These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.



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# **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

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Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

#### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO** Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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