

Fieldpoint Petroleum Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Fieldpoint Petroleum Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Fieldpoint Petroleum Corp. and its competitors. This provides our Clients with a clear understanding of Fieldpoint Petroleum Corp. position in the Energy Industry.

The report contains detailed information about Fieldpoint Petroleum Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Fieldpoint Petroleum Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Fieldpoint Petroleum Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Fieldpoint Petroleum Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Fieldpoint Petroleum Corp. business.

About Fieldpoint Petroleum Corp.

Fieldpoint Petroleum Corporation engages in the acquisition, operation, and development of oil and natural gas properties, which are located in Louisiana, New Mexico, Oklahoma, South-Central Texas, and Wyoming.

As of December 31, 2009, the company had varying ownership interest in 376 gross productive wells (103.29 net) located in 5 states. It operated 67 of the 376 wells; the other wells are operated by independent operators under contracts that are standard in the industry.

Principal Oil and Natural Gas Interests

Block A-49 and Block 6 Field, Andrews County, Texas: It is a producing oil field located in Andrews, Texas. The company owns a 74%-100% working interest in 5 producing oil wells and 3 injection wells producing out of the Devonian and Ellenburger formations at an approximate depth of 7,000 to 9,000 feet.

South Vacuum Field, Lea County, New Mexico: It is a producing natural gas field located outside of Hobbs, New Mexico. The company owns a 25%-50% working interest in 3 producing gas wells producing out of the McKee formation at a depth of



approximately 11,600 feet.

Spraberry Trend, Midland County, Texas: It is a producing oil and natural gas field located 6 miles east of Midland, Texas. The company owns a 6% to 15% working interest in 5 oil and natural gas wells producing out of the Spraberry formation at a depth of approximately 7,000 feet.

Flying M Field, Lea County, New Mexico: It is a producing oil and natural gas field located outside of Hobbs, New Mexico. The company owns a 39.25% working interest in 2 oil and natural gas wells producing out of the ABO formation at a depth of approximately 8,300 feet.

Sulimar Field, Chaves County, New Mexico: It is a producing oil field located 35 miles north east of Artesia, New Mexico. The company has a 100% working interest in 1 oil well producing out of the Queen formation at a depth of approximately 1,800 feet.

Apache Field, Caddo County, Oklahoma: It is a waterflood project producing from the Viola/Bromide formation. The Apache Bromide Unit is located approximately 5 miles west of the town of Apache and 25 miles north of Lawton, Oklahoma. The company has a 25.23% working interest in the unit which consists of 11 producing oil wells and nine water injection wells.

North Bilbrey Field, Lea County, New Mexico: It is a producing natural gas field located outside of Hobbs, New Mexico. The company owns a 50% working interest in the North Bilbrey #7 federal well producing out of the Atoka formation at approximately 13,000 feet.

Longwood Field, Caddo Parish, Louisiana: It is a producing natural gas field located north of Greenwood, Louisiana. The company owns a 12.22% working interest in 2 natural gas wells producing out of the Cotton Valley formation at a depth of approximately 7,800 feet.

Lusk Field, Lea County, New Mexico: It is a producing oil and natural gas field located outside of Hobbs, New Mexico. The company owns an 87.5%-100% working interest in 2 oil and natural gas wells producing out of the Bonesprings and Yates formations at depth ranging from approximately 3,400 feet to approximately 10,000 feet and a 14.06% working interest in 1 natural gas well producing out of the Morrow formation. The company also owns an 87.5% working interest in 1 water disposal well.



Loving North Morrow Field, Eddy County, New Mexico: It is a producing natural gas field located 2 miles west of Loving, New Mexico. The company owns a 4.3% — 12% working interest in 3 natural gas wells producing out of the Morrow formation from a depth of approximately 12,300 feet to 12,450 feet.

Chickasha Field, Grady County, Oklahoma: It is a waterflood project producing from the Medrano Sand. The Rush Springs Medrano Unit is located approximately 65 miles southwest of Oklahoma City, Oklahoma. The company has a 20.64% working interest in the unit which consists of 21 producing oil and natural gas wells and 11 water injection wells.

Hutt Wilcox Field, McMullen and Atascosa Counties, Texas: It is an oil and natural gas field located approximately 60 miles south of San Antonio, Texas producing from the Wilcox sand. The company has a working interest in 14 oil wells.

West Allen Field, Pontotoc County, Oklahoma: It is a producing oil and natural gas field located approximately 100 miles south of Oklahoma City, Oklahoma. The company has a working interest in 52 leases or a total of 224 wells.

Giddings Field, Fayette County, Texas: It is in the Austin Chalk field located in various counties surrounding the city of Giddings, Texas. The company owns a 97% working interest in the Shade lease. The lease has 3 producing oil and natural gas wells with a daily production rate of approximately 120 Mcfe net to the company.

Big Muddy Field, Converse County, Wyoming: It is a producing oilfield located approximately 30 miles south of Casper, Wyoming. The company owns a 100% working interest in the Elkhorn and J.C. Kinney lease which consists of 3 oil wells producing out of the Wallcreek and Dakota formations at depths ranging from approximately 3,200 feet to approximately 4,000 feet.

Whisler Field, Campbell County, Wyoming: It is a producing oilfield located approximately 15 miles north east of Gillette, Wyoming. FieldPoint Petroleum owns a 20% working interest in the Whisler Unit which consists of 2 wells producing out of the Minnelusa formation at depth of approximately 8,340 feet to 8,400 feet.

Serbin Field, Lee and Bastrop Counties Texas: It is an oil and natural gas field located approximately 50 miles east of Austin. The company has a working interest in 72 producing oil and natural gas wells. Oil and natural gas are produced from the Taylor Sand at depths ranging from approximately 5,300 feet to approximately 5,600 feet; it is



a 46-gravity oil sand.

Tuleta West Field, Bee County Texas: It is a natural gas field located North of Corpus Christi, Texas. The company owns a 5% working interest in 1 natural gas well producing from the Wilcox formation at a depth of approximately 12,000 feet.

Customers

During 2009, the company's customers included Ram Energy Resources, Inc., Encore Acquisition Co., Sunoco, Teppco Apache, and Nadel Gussman.

History

Fieldpoint Petroleum Corporation was founded in 1980.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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