

# Fidelity Federal Bancorp Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Fidelity Federal Bancorp Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Fidelity Federal Bancorp and its competitors. This provides our Clients with a clear understanding of Fidelity Federal Bancorp position in the Industry.

The report contains detailed information about Fidelity Federal Bancorp that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Fidelity Federal Bancorp. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Fidelity Federal Bancorp financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Fidelity Federal Bancorp competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Fidelity Federal Bancorp business.

# **About Fidelity Federal Bancorp**

Fidelity Federal Bancorp operates as a savings and loan holding company. Through its savings bank subsidiary, United Fidelity Bank (the Bank), the Company engages in the business of obtaining funds in the form of savings, deposits, and other borrowings; and investing such funds in consumer, commercial, and mortgage loans, and in investment securities.

### Market Area

The Bank's primary retail market area consists of the Indiana counties of Vanderburgh, Posey, Gibson and Warrick.

The Bank conducts business from its four full-service branch offices. Three of the Bank's branch offices are located in Evansville. The fourth branch office is located in Warrick County.

#### The Bank

The Bank is a federally-chartered stock savings bank located in Evansville, Indiana. The Bank is primarily engaged in the business of obtaining savings deposits from the



general public, Federal Home Loan Bank advances and other wholesale funding savings, and investing such funds in loans served by one-to-four family residential real estate located primarily in Vanderburgh and the surrounding counties in southern Indiana. The Bank originates consumer loans on a direct basis in its offices. In addition, the Bank originates commercial loans secured by real estate in addition to nonresidential real estate, other types of consumer loans, commercial and home equity. The Bank also invests in interest-bearing deposits in other banks, mortgage-backed securities and other investments permitted.

#### Subsidiaries

The Bank's subsidiaries include Village Capital Corporation, and United Fidelity Finance.

### **Lending Activities**

The Bank 's lending activities include the origination of permanent loans and construction loans secured by one-to-four family homes located in Bank's primary market area, commercial real estate loans secured primarily by one-to-four family homes, direct automobile loans and other types of consumer loans, which include loans secured by deposit accounts, home equity lines of credit and unsecured loans. The Bank also originates commercial loans other than those secured by real estate.

### Loan Portfolio

As of December 31, 2004, the Bank's loan portfolio include Real estate mortgage loans; First mortgage loans, including Conventional loans, Construction loans, Commercial loans, Multi-family loans, and Home equity loans; Commercial loans, other than secured by real estate; and Consumer loans.

Residential Mortgage Loans: The Bank's lending activity involves the origination of loans secured by residential real estate consisting of single-family dwelling units. The residential mortgage loans included in the Bank's portfolio are primarily conventional fixed-rate loans with a maturity of approximately 30 years. The Bank also offers adjustable-rate mortgage loans.

Construction Loans: The Bank offers residential construction loans both to owner-occupants and to persons building residential property.



Commercial Real Estate Loans: The Bank also originates commercial real estate loans.

Multifamily Loans

The Bank offers various Multifamily Loans.

Home Equity Loans: Home equity lines of credit are originated for terms of approximately 30 years. These loans are secured by a first or second mortgage on the borrower's principal residence.

Commercial Loans: Commercial loans are secured by non-real estate assets, such as rolling stock, equipment, inventory and accounts receivable.

Consumer Loans: The Bank offers and makes various types of consumer loans, including automobile loans, loans made to depositors on the security of their deposit accounts, and other secured and unsecured personal loans. Automobile loans are originated by the Bank directly and indirectly in conjunction with automobile dealers in Indiana, Illinois, Kentucky and Missouri.

Investment Portfolio

As of December 31, 2004, the Bank's investment portfolio consists of Federal Home Loan Mortgage Corporation mortgage-backed securities, Federal National Mortgage Association mortgage-backed securities, and Government National Mortgage Association mortgage-backed securities.

**Deposits** 

The Bank offers various deposits, such as Demand deposits, NOW accounts, Money market accounts, Savings accounts, Certificates of deposits and Brokered deposits.

History

Fidelity Federal Bancorp was founded in 1914.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to



the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



# **Contents**

### RESEARCH METHODOLOGY

#### **DISCLAIMER**

### 1. FIDELITY FEDERAL BANCORP COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

### 2. FIDELITY FEDERAL BANCORP BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

### 3. FIDELITY FEDERAL BANCORP SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

### 4. FIDELITY FEDERAL BANCORP FINANCIAL ANALYSIS

- 4.1. Financial Statements
- 4.1.1. Income Statement
- 4.1.2. Balance Sheet
- 4.1.3. Cash Flow
- 4.2. Financial Ratios
- 4.2.1. Profitability
- 4.2.2. Margin Analysis



- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

### 5. FIDELITY FEDERAL BANCORP COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Fidelity Federal Bancorp Direct Competitors
- 5.2. Comparison of Fidelity Federal Bancorp and Direct Competitors Financial Ratios
- 5.3. Comparison of Fidelity Federal Bancorp and Direct Competitors Stock Charts
- 5.4. Fidelity Federal Bancorp Industry Analysis
- 5.4.1. Industry Snapshot
  - 5.4.2. Fidelity Federal Bancorp Industry Position Analysis

### 6. FIDELITY FEDERAL BANCORP NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

### 7. FIDELITY FEDERAL BANCORP EXPERTS REVIEW1

- 7.1. Experts Consensus
- 7.2. Experts Revisions

# 8. FIDELITY FEDERAL BANCORP ENHANCED SWOT ANALYSIS<sup>2</sup>

# 9. UNITED STATES PESTEL ANALYSIS<sup>2</sup>

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors



# 10. FIDELITY FEDERAL BANCORP IFE, EFE, IE MATRICES<sup>2</sup>

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

# 11. FIDELITY FEDERAL BANCORP PORTER FIVE FORCES ANALYSIS<sup>2</sup>

# 12. FIDELITY FEDERAL BANCORP VRIO ANALYSIS<sup>2</sup>

**APPENDIX: RATIO DEFINITIONS** 

### **LIST OF FIGURES**

Fidelity Federal Bancorp Annual Revenues in Comparison with Cost of Goods Sold and

Gross Profit

**Profit Margin Chart** 

**Operating Margin Chart** 

Return on Equity (ROE) Chart

Return on Assets (ROA) Chart

Debt to Equity Chart

**Current Ratio Chart** 

Fidelity Federal Bancorp 1-year Stock Charts

Fidelity Federal Bancorp 5-year Stock Charts

Fidelity Federal Bancorp vs. Main Indexes 1-year Stock Chart

Fidelity Federal Bancorp vs. Direct Competitors 1-year Stock Charts

Fidelity Federal Bancorp Article Density Chart

The complete financial data is available for publicly traded companies.

<sup>1 –</sup> Data availability depends on company's security policy.

<sup>2 –</sup> These sections are available only when you purchase a report with appropriate additional types of analyses.



## **List Of Tables**

#### LIST OF TABLES

Fidelity Federal Bancorp Key Facts

**Profitability** 

Management Effectiveness

Income Statement Key Figures

**Balance Sheet Key Figures** 

Cash Flow Statement Key Figures

Financial Performance Abbreviation Guide

Fidelity Federal Bancorp Key Executives

Fidelity Federal Bancorp Major Shareholders

Fidelity Federal Bancorp History

Fidelity Federal Bancorp Products

Revenues by Segment

Revenues by Region

Fidelity Federal Bancorp Offices and Representations

Fidelity Federal Bancorp SWOT Analysis

Yearly Income Statement Including Trends

Income Statement Latest 4 Quarters Including Trends

Yearly Balance Sheet Including Trends

Balance Sheet Latest 4 Quarters Including Trends

Yearly Cash Flow Including Trends

Cash Flow Latest 4 Quarters Including Trends

Fidelity Federal Bancorp Profitability Ratios

Margin Analysis Ratios

**Asset Turnover Ratios** 

**Credit Ratios** 

Long-Term Solvency Ratios

Financial Ratios Growth Over Prior Year

Fidelity Federal Bancorp Capital Market Snapshot

Fidelity Federal Bancorp Direct Competitors Key Facts

**Direct Competitors Profitability Ratios** 

**Direct Competitors Margin Analysis Ratios** 

**Direct Competitors Asset Turnover Ratios** 

**Direct Competitors Credit Ratios** 

**Direct Competitors Long-Term Solvency Ratios** 

**Industry Statistics** 



Fidelity Federal Bancorp Industry Position

Company vs. Industry Income Statement Analysis

Company vs. Industry Balance Sheet Analysis

Company vs. Industry Cash Flow Analysis

Company vs. Industry Ratios Comparison

Fidelity Federal Bancorp Consensus Recommendations<sup>1</sup>

Analyst Recommendation Summary<sup>1</sup>

Price Target Summary<sup>1</sup>

Experts Recommendation Trends<sup>1</sup>

Revenue Estimates Analysis<sup>1</sup>

Earnings Estimates Analysis<sup>1</sup>

Historical Surprises<sup>1</sup>

Revenue Estimates Trend<sup>1</sup>

Earnings Estimates Trend<sup>1</sup>

Revenue Revisions<sup>1</sup>



## **ANALYSIS FEATURES**

### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

## **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



## Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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