

FedFirst Financial Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

FedFirst Financial Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between FedFirst Financial Corp. and its competitors. This provides our Clients with a clear understanding of FedFirst Financial Corp. position in the Industry.

The report contains detailed information about FedFirst Financial Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for FedFirst Financial Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The FedFirst Financial Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes FedFirst Financial Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of FedFirst Financial Corp. business.

About FedFirst Financial Corp.

FedFirst Financial Corporation operates as the holding company for First Federal Savings Bank, which provides various banking services to individuals and businesses primarily in southwestern Pennsylvania. The company's wholly owned subsidiary also includes FedFirst Exchange Corporation, which has an 80% controlling interest in Exchange Underwriters, Inc., a full-service, independent insurance agency.

Market Area

The company's nine banking offices are located in Fayette, Washington, and Westmoreland counties, which is located in the southern suburban area of metropolitan Pittsburgh. It conducts its banking business through offices in Monessen (2), Monongahela, Belle Vernon, Uniontown, Donora, Perryopolis, McMurray, and Washington, Pennsylvania.

Lending Activities

Residential Mortgage Loans: The company's primary lending activity is the origination of mortgage loans to enable borrowers to purchase or refinance existing homes located in the greater Pittsburgh metropolitan area. It offers fixed and adjustable rate mortgage

loans with terms up to 30 years.

Commercial and Multi-Family Real Estate Loans: The company offers various fixed and adjustable rate mortgage loans secured by commercial property and multi-family real estate. These loans are secured by apartment buildings, office buildings, or manufacturing facilities. Loans are secured by first mortgages. In addition to originating these loans, it also participates in loans originated at other financial institutions in the region.

Construction Loans: The company originates loans to individuals to finance the construction of residential dwellings. It also makes construction loans for commercial properties, including apartment buildings and owner-occupied properties used for businesses.

Commercial Business Loans: The company originates commercial business loans to professionals and small businesses in its market area. It offers installment loans for various business needs, including capital improvements and equipment acquisition. Other commercial loans are secured by business assets, such as accounts receivable, inventory, and equipment. It also originates working capital lines of credit to finance the short-term needs of businesses. It also originates commercial leases through a Pittsburgh area machinery and equipment leasing company. These leases are secured by machinery and equipment.

Consumer Loans: The company's consumer loans include home equity lines of credit, home equity installment loans, loans on savings accounts, personal lines of credit and installment loans. It offers secured and unsecured consumer loans. It offers home equity installment loans and home equity lines of credit.

Insurance Activities

The company conducts insurance brokerage activities through its 80%-owned subsidiary, Exchange Underwriters, Inc., an independent insurance agency that offers various property and casualty, liability, and other insurance products for small businesses and individuals. In 2009, Exchange Underwriters acquired the Allsurance Insurance Agency, a full service independent insurance agency that offers insurance for individuals and small businesses.

Investment Portfolio

As of December 31, 2009, the company's investment portfolio included mortgage-backed securities issued primarily by Fannie Mae, Freddie Mac, and Ginnie Mae; guaranteed and private label real estate mortgage investment conduits (REMIC) pass-through certificates; government-sponsored enterprise securities; municipal bonds; and corporate debt securities.

Deposits

The company attracts deposits from within its market area, through the offering of a selection of deposit products, such as noninterest-bearing demand deposits (such as checking accounts), interest-bearing demand accounts (such as NOW and money market accounts), statement savings accounts, and certificates of deposit (including individual retirement accounts). Deposit products are supported by services, including Internet banking, bill pay, and telephone banking. Its business banking deposit products include commercial checking accounts, money market accounts, sweep services, and remote electronic deposit.

History

FedFirst Financial Corporation was founded in 1922.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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