

# Fairchild Semiconductor International Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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#### **Abstracts**

Fairchild Semiconductor International Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Fairchild Semiconductor International Inc. and its competitors. This provides our Clients with a clear understanding of Fairchild Semiconductor International Inc. position in the <a href="Semiconductor">Semiconductor</a> Industry.

The report contains detailed information about Fairchild Semiconductor International Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Fairchild Semiconductor International Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Fairchild Semiconductor International Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows



presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Fairchild Semiconductor International Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Fairchild Semiconductor International Inc. business.

#### About Fairchild Semiconductor International Inc.

Fairchild Semiconductor International, Inc. engages in developing, manufacturing, and selling power analog, power discrete, and certain non-power semiconductor solutions to a range of end market customers. The company supplies power analog products and power discrete products. Its products are used in electronic applications, including computers and Internet hardware; communications; networking and storage equipment; industrial power supply and instrumentation equipment; consumer electronics, such as digital cameras, displays, audio/video devices, and household appliances; and automotive applications.

#### Products and Technology

The company's products are used in consumer, communications, computer, industrial and automotive applications and are organized into the following three principal product groups that are reportable segments: Mobile, Computing, Consumer, and Communication (MCCC); Power Conversion, Industrial and Automotive (PCIA); and



Standard Discrete and Standard Linear (SDT).

Mobile, Computing, Consumer, and Communication (MCCC)

The company designs, manufactures, and markets analog and mixed signal integrated circuits for computing, consumer, and communication applications. These products are manufactured using bipolar (Bi), complementary metal oxide semiconductors (CMOS), BiCMOS and bipolar/cmos/dmos (BCDMOS) technologies.

The company offers analog and mixed signal devices in various proprietary part types. Analog products monitor, interpret, and control continuously variable functions, such as light, color, sound, and energy. The company provides a range of analog products that perform such tasks as interface, voltage regulation, and system management. Analog voltage regulator circuits are used to provide constant voltages, as well as to step up or step down voltage levels on a circuit board. These products are used in various computing, communications, and consumer applications.

In addition to the power analog and interface products, the company also offers signal path products. These include analog and digital switches, video encoders and decoders, video filters, and amplifiers. The analog switch functions are typically found in cellular handsets and other ultra portable applications. The video products provide a single chip solution to video filtering and amplification. Video filtering applications include set top boxes and digital television.

The company also offers packaging solutions, such as surface mount, tiny packages, chip scale packages, and leadless carriers. It also designs, manufactures, and markets power semiconductor solutions for computing, communications, mobile, consumer and industrial applications. Power semiconductor solutions include power discrete components (power MOSFETs (metal oxide semiconductor field effect transistors)), analog integrated circuits, and integrated multi-chip and monolithic power solutions.

Power MOSFETs are used in applications to switch, shape or transfer electricity under varying power requirements. These products are used in various applications, including computers, communications, consumer, and industrial supplies, across the voltage spectrum. The company produces advanced low power MOSFETs under its PowerTrench brands. MOSFETs enable computers, handsets, power supplies, and other products to operate under harsh conditions.

Integrated multi-chip and monolithic power solutions are devices that integrate analog



and power discrete functions into a single module, offering further improvements in power consumption and critical space savings.

The company has introduced to the market PowerTrench 5, PowerTrench 6, and PowerTrench 7 MOSFET silicon technologies. These technologies provide improvements in power conversion applications, and are used in the new generation computing and communications systems by its customers.

Logic Products: The company designs, develops, manufactures, and markets standard logic devices utilizing three wafer fabrication processes: CMOS, BiCMOS, and bipolar. Logic products perform various functions in a system, primarily in the interface between larger application-specific integrated circuits, microprocessors, me

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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#### **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



#### Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

#### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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