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Extendicare REIT Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Extendicare REIT Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Extendicare REIT and its competitors. This provides our Clients with a clear understanding of Extendicare REIT position in the Real Estate Industry.

The report contains detailed information about Extendicare REIT that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Extendicare REIT. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Extendicare REIT financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

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term solvency. This sort of company's information will assist and strengthen your company’s decision-making processes.

In the part that describes Extendicare REIT competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company’s competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company’s business and sales activities will be boosted by gaining an insight into your competitors’ businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Extendicare REIT business.

About Extendicare REIT

Extendicare Real Estate Investment Trust operates as an unincorporated, open-ended limited purpose trust. It provides long-term care and related services in North America. As of December 31, 2007, the company, through its subsidiaries, operated 269 nursing and assisted living facilities in the United States and Canada, with capacity for 30,333 residents.

The company’s operations are divided into two operating groups, Extendicare Health Services, Inc. (EHSI) in the United States and Extendicare (Canada) Inc. (ECI) in Canada. It self-insures its general and professional liability risks through its 100% owned subsidiaries: Laurier Indemnity Company, Ltd.; Laurier Indemnity Company; and LTC Professional Insurance Company, Ltd.

Through The Progressive Step Corporation, EHSI operates primarily nursing facilities, and assisted living facilities in the United States, through which it offers a continuum of health care services, including nursing home care, assisted living and related medical specialty services, such as subacute care and rehabilitative therapy on an inpatient and outpatient basis. It also offers information technology services to smaller long-term care providers through Virtual Care Provider, Inc. (VCPI). Home health care services are provided in Canada through ParaMed Home Health Care (ParaMed). It also offers

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management and consulting services, and group purchasing of supplies to third parties across North America.

OPERATIONS

United States

Nursing Care: EHSI provides various long-term nursing care, including skilled nursing services, subacute care and rehabilitative therapy services to assist patients who are recovering from acute illness or injury but do not require the specialized services of a hospital. The nursing homes provide daily dietary services, social services and recreational activities, as well as basic services, such as housekeeping and laundry. As of December 31, 2007, EHSI operated 180 nursing facilities and one inpatient rehabilitation hospital with 18,711 beds in 12 states.

Assisted and Independent Living Services: Assisted living care encompasses various senior living services and care options, which include independent living, assisted living and different levels of skilled nursing care. EHSI primarily operates assisted living facilities; it does operate independent living facilities. Assisted living meets the needs of seniors seeking accommodation with supportive care and services or who require rehabilitative services. Independent living is designed to serve the needs of seniors who choose to live in an environment surrounded by their peers, where they would receive such services as housekeeping, meals and activities, but are not reliant on assistance with daily living activities, such as bathing, eating and dressing. In its assisted living facilities, EHSI provides residential accommodations, activities, meals, security, housekeeping, and assistance in the activities of daily living to seniors who require support, but not the level of nursing care provided in a nursing facility. The assisted living facilities primarily offer studio and one or two-bedroom units. As of December 31, 2007, EHSI operated four owned (339 units) and six managed (206 units) assisted living facilities in six states (Michigan, Pennsylvania, Washington, Ohio, Indiana and Wisconsin).

Management and Selected Consulting Services: EHSI uses its long-term care operating expertise to provide third parties with management services through Partners Health Group, LLC, or selected consulting services through Fiscal Services Group, LLC, two wholly owned subsidiaries of EHSI. On a regional level, EHSI provides consultants in the areas of nursing, dietary, laundry and housekeeping to long-term care operators under a consulting or management services basis. Similarly, through its head office support group, EHSI provides professionals to assist other operators in the areas of

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cost reimbursement and accounting services. As of December 31, 2007, EHSI had seven nursing facilities (813 beds) and six assisted living facilities (206 units) under full management contracts and 72 facilities (9,574 beds) under consulting

The above Company Fundamental Report is a half-ready report and contents are subject to change.
It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.
2 – These sections are available only when you purchase a report with appropriate additional types of analyses. The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

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Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

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integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources
- Financial
- Physical
- Technological
- Organizational

Intangible resources
- Human
- Innovation and Creativity

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Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company’s competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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