

# **Express-1 Expedited Solutions Inc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

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## **Abstracts**

Express-1 Expedited Solutions Inc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Express-1 Expedited Solutions Inc and its competitors. This provides our Clients with a clear understanding of Express-1 Expedited Solutions Inc position in the [Air Freight Industry](#).

The report contains detailed information about Express-1 Expedited Solutions Inc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Express-1 Expedited Solutions Inc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Express-1 Expedited Solutions Inc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Express-1 Expedited Solutions Inc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Express-1 Expedited Solutions Inc business.

## **About Express-1 Expedited Solutions Inc**

Express-1 Expedited Solutions, Inc. is a transportation services company. The company's services consist of expedited surface transportation provided through Express-1, Inc. (Express-1), domestic and international freight forwarding services provided through Concert Group Logistics, Inc. (Concert Group Logistics or CGL) and truckload brokerage services provided through Bounce Logistics, Inc. (Bounce Logistics or Bounce).

The company provides same-day special handling or customized logistics solutions that meet its customer's needs. In addition, the company provides aircraft charter services through third-party providers, in support of its customers' critical shipments. During 2009, the company provided approximately 132,000 critical movements for its customers through its units.

### **Business Units**

As of December 31, 2009, the company's operations consisted of three business units: Express-1, Concert Group Logistics, and Bounce Logistics.

### Express-1 business unit

The company offers expedited transportation services to customers from its Buchanan, Michigan facility. It is a ground expedited freight carrier in North America, handling approximately 54,000 shipments during 2009. It operates a fleet of independently owned vehicles, including cargo vans, straight trucks, and semi tractor trailer units. Express-1 serves its customers between shipping points within the United States, parts of Canada and Mexico. Express-1's freight movements are provided primarily to customers who are U.S. based, including movements that require Express-1 to utilize international partner carriers for movements outside the U.S.

### Concert Group Logistics business Unit

Concert Group Logistics (CGL) is a non-asset based services company with an operational focus on the freight forwarding area of the transportation industry. These independent owners operate stations within exclusive geographical regions under long-term contracts with CGL. As of December 31, 2009, CGL supported its 26 independently owned stations. The major domestic and international services provided by CGL are as follows:

**Domestic Offerings** — time critical services, including as-soon-as possible, air charter and expedites; time sensitive services including next day, second day and third day deliveries; and services including deferred delivery, less than truckload (LTL) and full truck load (FTL).

**International Offerings** — time critical services, including on-board courier and air charters; time sensitive services including direct transit and consolidation; and cost sensitive services, including less-than-container loads, full-container-loads and vessel charters.

**Other Service Offerings** — value added services include documentation on international shipments, customs clearance and banking; customized services, including trade show shipment management, time definite and customized product distributions, reverse logistics and on site asset recovery projects, installation coordination, freight optimization and diversity compliance support.

### Bounce Logistics business unit

Bounce Logistics is a non-asset based transportation company operationally focused on

providing freight brokerage services to customers in need of customer service levels. The company also services other customers in need of non-expedited premium transportation movements.

## Customers

The company's customers are engaged with in industries such as: major domestic and foreign automotive manufacturing, production of automotive components and supplies, commercial printing, durable goods manufacturing, pharmaceuticals, food and consumer products production, and the high tech sector.

In addition, the company serves third-party logistics providers (3PL's), who themselves serve a multitude of customers and industries. The company's 3-PL customers vary in size from small, independent, single facility organizations to large, global logistics companies. Within its Express-1 and Bounce Logistics business units, its services are marketed with in the United States and Canada and Mexico. In addition to offering services with in these same markets, its Concert Group Logistics unit also provides international services by both air and ocean as well as other value added services.

## History

The company was founded in 1996. It was formerly known as Segmentz, Inc. and changed its name to Express-1 Expedited Solutions, Inc. in 2006.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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