

## Expedia Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

URL:	<a href="https://marketpublishers.com/r/E4A585D7D0ABEN.html">https://marketpublishers.com/r/E4A585D7D0ABEN.html</a>
Date:	May 1, 2018
Pages:	50
Price:	US\$ 499.00
ID:	E4A585D7D0ABEN

Expedia Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Expedia Inc. and its competitors. This provides our Clients with a clear understanding of Expedia Inc. position in the **Retail Industry**.

- The report contains detailed information about Expedia Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Expedia Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Expedia Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Expedia Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Expedia Inc. business.

### About Expedia Inc.

Expedia, Inc. operates as an online travel company in the United States and internationally. The company has created a global travel marketplace used by a range of leisure and corporate travelers, offline retail travel agents, and travel service providers.

The company offers travel products and services provided by various airlines, lodging properties, car rental companies, destination service providers, cruise lines and other travel product and service companies. It

also offers travel and non-travel advertisers access to a potential source of incremental traffic and transactions through its various media and advertising offerings on both the TripAdvisor Media Network and on its transaction-based Web sites.

The company's portfolio of brands includes: Expedia.com, hotels.com, Hotwire.com, the TripAdvisor Media Network, Expedia Affiliate Network, Classic Vacations, Expedia Local Expert, Expedia CruiseShipCenters, Egencia, eLong, Inc. (eLong), and Venere Net SpA (Venere).

#### Portfolio of Brands

Expedia utilizes its brand portfolio to target the range of travelers, travel suppliers and advertisers. The company's travel offerings primarily consist of airline flights, hotel stays, car rentals, destination services, cruises and package travel, which encompasses multiple travel products. The company also offers travel and non-travel advertisers access to a potential source of incremental traffic and transactions through its various media and advertising offerings on both the TripAdvisor Media Network and on its transaction-based Web sites.

**Expedia.com:** The company's Expedia-branded Web sites make various travel products and services available directly to travelers through its U.S.-based Web site, [www.expedia.com](http://www.expedia.com), as well as through localized versions of the Expedia Web site in Australia, Austria, Belgium, Canada, Denmark, France, Germany, India, Ireland, Italy, Japan, Mexico, the Netherlands, New Zealand, Norway, Spain, Sweden and the United Kingdom. Expedia-branded Web sites target different types of travelers, from families booking a summer vacation to individual travelers arranging a weekend getaway. Travelers can search for, compare information about (including pricing, availability and traveler reviews) and book travel products and services on Expedia-branded Web sites, including airline tickets, lodging, car rentals, cruises and many destination services, such as airport transfers, local attractions and tours.

**Hotels.com:** The company's hotels.com Web site provides a selection of hotel properties to travelers, who can plan, shop for and book lodging accommodations, from traditional hotels to vacation rentals. Hotels.com seeks to provide travelers with premium content and service through its U.S.-based Web site, [www.hotels.com](http://www.hotels.com), as well as through localized versions in the Americas, Europe, the Asia Pacific and South Africa.

**Hotwire.com:** The company's discount travel Web site, Hotwire.com, makes available airline tickets, hotel rooms, rental cars, cruises and vacation packages. Hotwire.com's approach matches flexible, price-sensitive travelers with suppliers who have excess seats, rooms and cars they wish to fill without affecting the public's perception of their brands.

Hotwire.com works with domestic and international airlines, including the U.S. full-service major network airlines, top hotels in various cities and resort destinations in the United States, Europe, Canada, Mexico and the Caribbean and major car rental companies in the United States.

**Venere:** The company's Venere branded Web sites make approximately 30,000 hotel properties available to European consumers, through the Web site [www.venere.com](http://www.venere.com), and provide hoteliers with various sources of demand. Venere has direct agency-based relationships with hotels around the world. In addition, the company has begun making Venere hotel supply available through certain of its hotels.com-branded Web sites.

**The TripAdvisor Media Network:** TripAdvisor, its online travel search engine and directory, aggregates traveler opinions and unbiased articles about cities, hotels, restaurants and activities in various destinations through [www.tripadvisor.com](http://www.tripadvisor.com) and I

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to

complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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- 1 – Data availability depends on company's security policy.
  - 2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
- The complete financial data is available for publicly traded companies.

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