

# Existervice Holdings, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## **Abstracts**

Exlservice Holdings, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Exlservice Holdings, Inc. and its competitors. This provides our Clients with a clear understanding of Exlservice Holdings, Inc. position in the Software and Technology Services Industry.

The report contains detailed information about Exlservice Holdings, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Exlservice Holdings, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Exlservice Holdings, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Exlservice Holdings, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Exlservice Holdings, Inc. business.

## **About Exiservice Holdings, Inc.**

ExlService Holdings, Inc., together with its subsidiaries, provides outsourcing and transformation services primarily in the United States and the United Kingdom. The company's outsourcing services provide integrated front-, middle- and back-office process outsourcing services. Outsourcing services involve the transfer to the company of select business operations of a client, such as claims processing, finance and accounting and customer service, after which the company administers and manages the operations for its client on an ongoing basis. The company also offers various transformation service offerings that include decision analytics, risk and financial management, and operations and process excellence.

#### Services

#### Outsourcing Services

The company's outsourcing services are structured around industry-focused business process outsourcing (BPO) services, such as insurance, utilities, banking and financial services, and transportation and logistics, as well as cross-industry BPO services, such as finance and accounting services, collection services, and customer services.



Insurance Services: Within the life insurance, property and casualty insurance, health insurance, and retirement services business lines, the company provides services in the areas of claims processing, premium and benefit administration, agency management, account reconciliation, policy research, policy servicing, and customer service.

Utilities: The company provides back-office processing for customer operations, including metering-related services and billing, value recovery operations, customer transfers and address changes, sales support, account reconciliation, and collections.

Banking and Financial Services: The company engages in servicing and processing various banking products, including residential mortgage lending, consumer finance, retail banking, credit cards, transaction services, and other banking services. The company's activities include customer service, transaction processing, underwriting support, documentation management, loss mitigation, administering reverse mortgage products, and collateral monitoring.

Transportation and Logistics: The company has developed and acquired expertise in processing transactions in the areas of supply chain management, warehousing, transloading, transportation management, and international logistics services. The company's activities include freight bill audit, bill corrections, reference audit, bill entry, cargo claims, and payment processing.

Finance and Accounting Services: The company provides certain finance and accounting services, including accounts payable, research, reconciliation of accounts, and lock-box accounting.

Collections and Credit Operations: The company uses its proprietary skip-tracing tool to access location information instantly through multiple Websites to trace people who have moved or absconded without notice to avoid paying debts. The company offers a range of collection processes, including credit card receivables, mortgage loan payments and business-to-business insurance premium collections, as well as dialer management services, both on its proprietary systems and client systems.

Customer Services: The company provides various customer management services, including e-mail management, customer service, and Web- and voice-based customer interaction functions.

**Transformation Services** 



In addition to its outsourcing services, the company offers various transformation services that include decision analytics services, risk and financial management services, and operations and process excellence services. The company's transformation services have enabled the company to expand its client base by providing complementary service offerings to its clients and also to migrate clients into its longer-term BPO services. The company also provides annuity-based transformation services, which are engagements that are contracted for one to three year terms. The company actively cross-sells and, where appropriate, integrates its transformation services with its BPO services as part of an integrated solution for its clients.

**Decision Analytics** 

The com

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



## **Contents**

#### RESEARCH METHODOLOGY

#### **DISCLAIMER**

## 1. EXLSERVICE HOLDINGS, INC. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

#### 2. EXLSERVICE HOLDINGS, INC. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

## 3. EXLSERVICE HOLDINGS, INC. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

#### 4. EXLSERVICE HOLDINGS, INC. FINANCIAL ANALYSIS

- 4.1. Financial Statements
- 4.1.1. Income Statement
- 4.1.2. Balance Sheet
- 4.1.3. Cash Flow
- 4.2. Financial Ratios
- 4.2.1. Profitability
- 4.2.2. Margin Analysis



- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

## 5. EXLSERVICE HOLDINGS, INC. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Exlservice Holdings, Inc. Direct Competitors
- 5.2. Comparison of Exlservice Holdings, Inc. and Direct Competitors Financial Ratios
- 5.3. Comparison of Exlservice Holdings, Inc. and Direct Competitors Stock Charts
- 5.4. Exlservice Holdings, Inc. Industry Analysis
- 5.4.1. Software and Technology Services Industry Snapshot
  - 5.4.2. Exlservice Holdings, Inc. Industry Position Analysis

## 6. EXLSERVICE HOLDINGS, INC. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

## 7. EXLSERVICE HOLDINGS, INC. EXPERTS REVIEW1

- 7.1. Experts Consensus
- 7.2. Experts Revisions

## 8. EXLSERVICE HOLDINGS, INC. ENHANCED SWOT ANALYSIS<sup>2</sup>

## 9. UNITED STATES PESTEL ANALYSIS<sup>2</sup>

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors



## 10. EXLSERVICE HOLDINGS, INC. IFE, EFE, IE MATRICES<sup>2</sup>

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix
- 11. EXLSERVICE HOLDINGS, INC. PORTER FIVE FORCES ANALYSIS<sup>2</sup>
- 12. EXLSERVICE HOLDINGS, INC. VRIO ANALYSIS<sup>2</sup>

**APPENDIX: RATIO DEFINITIONS** 

## **LIST OF FIGURES**

ExIservice Holdings, Inc. Annual Revenues in Comparison with Cost of Goods Sold and

**Gross Profit** 

**Profit Margin Chart** 

**Operating Margin Chart** 

Return on Equity (ROE) Chart

Return on Assets (ROA) Chart

Debt to Equity Chart

**Current Ratio Chart** 

Exlservice Holdings, Inc. 1-year Stock Charts

Exlservice Holdings, Inc. 5-year Stock Charts

Exlservice Holdings, Inc. vs. Main Indexes 1-year Stock Chart

Exlservice Holdings, Inc. vs. Direct Competitors 1-year Stock Charts

Exlservice Holdings, Inc. Article Density Chart

The complete financial data is available for publicly traded companies.

<sup>1 –</sup> Data availability depends on company's security policy.

<sup>2 –</sup> These sections are available only when you purchase a report with appropriate additional types of analyses.



## **List Of Tables**

#### LIST OF TABLES

Exlservice Holdings, Inc. Key Facts

Profitability

Management Effectiveness

Income Statement Key Figures

**Balance Sheet Key Figures** 

Cash Flow Statement Key Figures

Financial Performance Abbreviation Guide

Exlservice Holdings, Inc. Key Executives

Exlservice Holdings, Inc. Major Shareholders

Exlservice Holdings, Inc. History

Exlservice Holdings, Inc. Products

Revenues by Segment

Revenues by Region

Exlservice Holdings, Inc. Offices and Representations

Exlservice Holdings, Inc. SWOT Analysis

Yearly Income Statement Including Trends

Income Statement Latest 4 Quarters Including Trends

Yearly Balance Sheet Including Trends

Balance Sheet Latest 4 Quarters Including Trends

Yearly Cash Flow Including Trends

Cash Flow Latest 4 Quarters Including Trends

Exlservice Holdings, Inc. Profitability Ratios

Margin Analysis Ratios

**Asset Turnover Ratios** 

**Credit Ratios** 

Long-Term Solvency Ratios

Financial Ratios Growth Over Prior Year

Exlservice Holdings, Inc. Capital Market Snapshot

Exlservice Holdings, Inc. Direct Competitors Key Facts

**Direct Competitors Profitability Ratios** 

**Direct Competitors Margin Analysis Ratios** 

**Direct Competitors Asset Turnover Ratios** 

**Direct Competitors Credit Ratios** 

Direct Competitors Long-Term Solvency Ratios

Software and Technology Services Industry Statistics



Exlservice Holdings, Inc. Industry Position

Company vs. Industry Income Statement Analysis

Company vs. Industry Balance Sheet Analysis

Company vs. Industry Cash Flow Analysis

Company vs. Industry Ratios Comparison

Exlservice Holdings, Inc. Consensus Recommendations<sup>1</sup>

Analyst Recommendation Summary<sup>1</sup>

Price Target Summary<sup>1</sup>

Experts Recommendation Trends<sup>1</sup>

Revenue Estimates Analysis<sup>1</sup>

Earnings Estimates Analysis<sup>1</sup>

Historical Surprises<sup>1</sup>

Revenue Estimates Trend<sup>1</sup>

Earnings Estimates Trend<sup>1</sup>

Revenue Revisions<sup>1</sup>



## **ANALYSIS FEATURES**

## **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



## Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

#### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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