

# **Evraz Highveld Steel & Vanadium Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

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## **Abstracts**

Evraz Highveld Steel & Vanadium Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Evraz Highveld Steel & Vanadium Ltd. and its competitors. This provides our Clients with a clear understanding of Evraz Highveld Steel & Vanadium Ltd. position in the [Metals and Mining](#) Industry.

The report contains detailed information about Evraz Highveld Steel & Vanadium Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Evraz Highveld Steel & Vanadium Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Evraz Highveld Steel & Vanadium Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Evraz Highveld Steel & Vanadium Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Evraz Highveld Steel & Vanadium Ltd. business.

### **About Evraz Highveld Steel & Vanadium Ltd.**

Highveld Steel and Vanadium Corporation Limited produces and supplied steel, vanadium and ferro-alloys. The company is a subsidiary of Evraz Group S.A.

#### **Steelworks**

Steel is converted into a variety of hot rolled steel products and continuously cast steel products.

Plate is used in the construction industry for the fabrication of girders, support structures and bridges; in the fabrication industry for the manufacture of liquid storage facilities, including tanks, pressure vessels, boilers and in the ship-building industry.

Coil is used in the construction industry for cladding of buildings and bridges; in the fabrication industry for production of cold-formed sections, tube and pipe; in the engineering industry; and in the ship-building industry.

Structural sections are used in the construction industry for support and structural steel

frameworks; in the fabrication industry for the manufacture of rail cars, trucks and trailers; and in the transport and mining industries for light gauge rail tracks.

Billets are used in the steel-making industry for rerolling into wire rods, fencing and reinforcing bar.

Slabs are used for the production of plate and coil.

Vanadium bearing slag is co-produced with iron from the magnetite iron ore at the integrated Steelworks operation. In addition to some consumption at its Vanchem operation, vanadium bearing slag is sold to independent converters.

### Vanchem

Vanadium is converted into various products. Vanadium Pentoxide ( $V_2O_5$ ) is the 98% pure intermediate stage and is commonly traded and used to produce ferrovanadium, alloys and chemicals.

Ferrovanadium (FeV) and Ferrovanadium Nitride (FeVN) from  $V_2O_3$  are used to add vanadium as an alloying element to steel, conferring both strength and toughness.

Vanadium chemicals are used, amongst others, as pigments, dyes, corrosion inhibitors and catalysts in the petrochemical and sulphuric acid industries.

### Rand Carbide

Ferrosilicon (FeSi) is a combination of iron and silica. FeSi is used in the production of steel. The inclusion of FeSi creates an exothermic reaction, which increases efficiencies and helps to obtain optimum temperatures in the smelting process, whilst also adding strength and flexibility to steel.

Char (devolatilised coal) is produced from five-seam coal (reactive metallurgical coal), with the carbon content for the production of FeSi.

### Markets

Internationally, the company serves a niche base of customers in the United Kingdom, the United States, the Middle East and Canada.

## Discontinued Operations

The company's non-core division, Transalloys was sold with effect from 1 October 2007.

## History

Highveld Steel and Vanadium Corporation Limited was founded in 1960. The company was formerly known as Transvaal Vanadium Company (Proprietary) Limited and changed its name to Highveld Steel and Vanadium Corporation Limited in 1965.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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The complete financial data is available for publicly traded companies.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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