

European Aeronautic Defence and Space Company EADS N.V. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

European Aeronautic Defence and Space Company EADS N.V. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between European Aeronautic Defence and Space Company EADS N.V. and its competitors. This provides our Clients with a clear understanding of European Aeronautic Defence and Space Company EADS N.V. position in the [Aerospace and Defense](#) Industry.

The report contains detailed information about European Aeronautic Defence and Space Company EADS N.V. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for European Aeronautic Defence and Space Company EADS N.V.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The European Aeronautic Defence and Space Company EADS N.V. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes European Aeronautic Defence and Space Company EADS N.V. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of European Aeronautic Defence and Space Company EADS N.V. business.

About European Aeronautic Defence and Space Company EADS N.V.

European Aeronautic Defence & Space Co. NV manufactures commercial aircraft, civil helicopters, commercial space launch vehicles, missiles, military aircraft, satellites, defence systems, and defence electronics, and services related to these activities.

Divisions

The company operates in five divisions: Airbus, Airbus Military, Astrium, Eurocopter, and Defence and Security.

AIRBUS

This segment engages in the development, manufacture, marketing, and sale of

commercial jet aircraft of approximately 100 seats and the development and manufacturing of aircraft for military use.

Customers: This segment's major customers include CASGC, DAE Capital, AWAS, Etihad, TAM, Gulf Air, Air One, Vietnam Airlines, CIT, and Asiana.

Competition: This segment's competitors include Airbus and Boeing. Airbus also competes in the corporate, VIP business jet market with the ACJ, an A319-based Corporate Jetliner, and the A318 Elite.

AIRBUS MILITARY

Airbus Military produces and sells special mission aircraft, which are derived from existing aircraft platforms and are dedicated to specialized military and security tasks such as in-flight refueling capabilities, maritime surveillance and antisubmarine warfare. Airbus Military also manufactures and sells medium and light military transport aircraft and is responsible for the European heavy military transport A400M project.

Products and Services

Special Mission Aircraft

Strategic Tanker Aircraft — A330 MRTT: The A330 MRTT, a derivative of the successful Airbus A330/A340 family, is the air-to-air refuelling aircraft. Airbus Military has contracts for the A330 MRTT with the governments of Australia, Saudi Arabia and the UAE, which have ordered five, three and three aircraft, respectively.

Maritime Patrol Aircraft: Airbus Military provides different solutions ranging from maritime surveillance to anti-submarine warfare missions through aircraft based on the C-212, CN-235, C-295 or P-3 Orion platforms.

Military Transport Aircraft

Airbus A400M: The A400M is designed to meet the aircraft requirements of seven European nations seeking to replace their ageing C-130 Hercules and C-160 Transall fleets.

CN-235 — Medium Military Transport: The CN-235-300 is capable of transporting a payload of up to 6,000 kg, accommodating 36 paratroopers, 18 stretchers plus three

medical attendants, four of the used types of freight pallets, or oversized loads, such as aircraft engines or helicopter blades.

C-295 — Medium Military Transport: The C-295 is equipped with integrated avionics incorporating digital cockpit displays and a flight management system, enabling tactical navigation, planning and the integration of signals from several sensors.

In 2008, Airbus Military signed a contract with Botswana for the supply of one CN-235 aircraft and with the U.S. Company L3 for two.

Competition: This segment's competitors include the C-27J Spartan, manufactured by the joint venture LMATTS (Lockheed Martin Alenia Tactical Transport System), and the An-32, manufactured by Antonov. It also competes with the M-28, manufactured by Polskie Zaklady Lotnice, Mielec and the Do-228 manufactured by HAL (Hindustan Aeronautics Limited).

EUROCOPTER

This segment engages in the development, manufacture, marketing, and sale of civil and military helicopters and provision of maintenance services. Eurocopter offers a range of helicopters that covers civil and military market spectrum, which it updates continuously with leading-edge technologies. This product range includes light single-engine, light twin-engine, medium and medium-heavy helicopters, and is based on a series of new-generation platforms designed to be adaptable to both military and civil applications.

Customers: Eurocopter's principal military clients are European Ministries of Defence (MoDs), as well as MoDs in Asia and the U.S.

Competition: Eurocopter's main competitors in this segment are Agusta- Westland in Europe, and in the United States Bell Helicopter (a division of Textron Inc.), Boeing and Sikorsky. Eurocopter's main worldwide civil competitors are Bell Helicopter, Agusta- Westland and Sikorsky.

DEFENCE AND SECUR

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. EUROPEAN AERONAUTIC DEFENCE AND SPACE COMPANY EADS N.V. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. EUROPEAN AERONAUTIC DEFENCE AND SPACE COMPANY EADS N.V. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. EUROPEAN AERONAUTIC DEFENCE AND SPACE COMPANY EADS N.V. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. EUROPEAN AERONAUTIC DEFENCE AND SPACE COMPANY EADS N.V. FINANCIAL ANALYSIS

- 4.1. Financial Statements
 - 4.1.1. Income Statement
 - 4.1.2. Balance Sheet

- 4.1.3. Cash Flow
- 4.2. Financial Ratios
 - 4.2.1. Profitability
 - 4.2.2. Margin Analysis
 - 4.2.3. Asset Turnover
 - 4.2.4. Credit Ratios
 - 4.2.5. Long-Term Solvency
 - 4.2.6. Growth Over Prior Year
 - 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. EUROPEAN AERONAUTIC DEFENCE AND SPACE COMPANY EADS N.V. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. European Aeronautic Defence and Space Company EADS N.V. Direct Competitors
- 5.2. Comparison of European Aeronautic Defence and Space Company EADS N.V. and Direct Competitors Financial Ratios
- 5.3. Comparison of European Aeronautic Defence and Space Company EADS N.V. and Direct Competitors Stock Charts
- 5.4. European Aeronautic Defence and Space Company EADS N.V. Industry Analysis
 - 5.4.1. Aerospace and Defense Industry Snapshot
 - 5.4.2. European Aeronautic Defence and Space Company EADS N.V. Industry Position Analysis

6. EUROPEAN AERONAUTIC DEFENCE AND SPACE COMPANY EADS N.V. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. EUROPEAN AERONAUTIC DEFENCE AND SPACE COMPANY EADS N.V. EXPERTS REVIEW¹

- 7.1. Experts Consensus
- 7.2. Experts Revisions

8. EUROPEAN AERONAUTIC DEFENCE AND SPACE COMPANY EADS N.V.

ENHANCED SWOT ANALYSIS²

9. NETHERLANDS PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

10. EUROPEAN AERONAUTIC DEFENCE AND SPACE COMPANY EADS N.V. IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. EUROPEAN AERONAUTIC DEFENCE AND SPACE COMPANY EADS N.V. PORTER FIVE FORCES ANALYSIS²

12. EUROPEAN AERONAUTIC DEFENCE AND SPACE COMPANY EADS N.V. VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

European Aeronautic Defence and Space Company EADS N.V. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit

Profit Margin Chart

Operating Margin Chart

Return on Equity (ROE) Chart

Return on Assets (ROA) Chart

Debt to Equity Chart

Current Ratio Chart

European Aeronautic Defence and Space Company EADS N.V. 1-year Stock Charts

European Aeronautic Defence and Space Company EADS N.V. 5-year Stock Charts

European Aeronautic Defence and Space Company EADS N.V. vs. Main Indexes

1-year Stock Chart

European Aeronautic Defence and Space Company EADS N.V. vs. Direct Competitors

1-year Stock Charts

European Aeronautic Defence and Space Company EADS N.V. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

List Of Tables

LIST OF TABLES

European Aeronautic Defence and Space Company EADS N.V. Key Facts
Profitability
Management Effectiveness
Income Statement Key Figures
Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
European Aeronautic Defence and Space Company EADS N.V. Key Executives
European Aeronautic Defence and Space Company EADS N.V. Major Shareholders
European Aeronautic Defence and Space Company EADS N.V. History
European Aeronautic Defence and Space Company EADS N.V. Products
Revenues by Segment
Revenues by Region
European Aeronautic Defence and Space Company EADS N.V. Offices and Representations
European Aeronautic Defence and Space Company EADS N.V. SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
European Aeronautic Defence and Space Company EADS N.V. Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
European Aeronautic Defence and Space Company EADS N.V. Capital Market Snapshot
European Aeronautic Defence and Space Company EADS N.V. Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios

Direct Competitors Credit Ratios
Direct Competitors Long-Term Solvency Ratios
Aerospace and Defense Industry Statistics
European Aeronautic Defence and Space Company EADS N.V. Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis
Company vs. Industry Ratios Comparison
European Aeronautic Defence and Space Company EADS N.V. Consensus
Recommendations¹
Analyst Recommendation Summary¹
Price Target Summary¹
Experts Recommendation Trends¹
Revenue Estimates Analysis¹
Earnings Estimates Analysis¹
Historical Surprises¹
Revenue Estimates Trend¹
Earnings Estimates Trend¹
Revenue Revisions¹

ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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