

Euro Group of Companies, Inc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Euro Group of Companies, Inc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Euro Group of Companies, Inc and its competitors. This provides our Clients with a clear understanding of Euro Group of Companies, Inc position in the Wholesale and Distribution Industry.

The report contains detailed information about Euro Group of Companies, Inc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Euro Group of Companies, Inc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Euro Group of Companies, Inc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Euro Group of Companies, Inc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Euro Group of Companies, Inc business.

About Euro Group of Companies, Inc

Euro Group of Companies, Inc., through its subsidiaries, engages in the marketing and sale of telecommunications products and services, transportation products, and consumer electronics. The company's principal subsidiaries include Europhone, Inc., Eurokool, Inc., and Eurospeed, Inc.

Products

Telecommunications

The company's Europhone subsidiary involves in the wholesale marketing of wireless hand sets, domestic and international prepaid cellular services, domestic and international prepaid calling cards, and Verizon 'FiOS' services.

Mobile handsets and mobile air-time services: The company's 'Eugro' Mobile segment is a reseller of prepaid airtime on both GSM and CDMA mobile phones utilizing the Cingular and Verizon networks. Eugro Mobile offers 30 to 90 day calling plans covering local, domestic long distance, and international calls. The company also offers Dual Sim Chip handsets, which are GSM phones that provide access for two sims in one phone.



International Wireless Services: The company's Eugro World Sim allows tri-band GSM phone to be utilized in approximately 100 countries at low per minute rates.

Prepaid calling cards: The 'Eugro' prepaid calling card is a U.S.A outbound calling card. The company's unlimited calling plan provides service to approximately 40 countries for a defined time period (typically one week or one month) at a fixed price, no matter how many calls are made.

Verizon 'FiOS': The company has signed a three year agreement with Verizon Communications as an authorized agent of Verizon's FiOS TV, FiOS Internet services, Verizon High Speed Internet, and voice services. Verizon FiOS is the brand name for the new services offered over Verizon's fiber-optic broadband network. Europhone USA, Inc. markets Verizon's FiOS services along the company's consumer electronics products, such as the Eugro brand's family of full HD flat screen televisions, laptops, digital cameras, blue tooth communication devices, and other accessories at trafficked mall locations and selected retail stores in New Jersey and New York.

Transportation Products

The company's Eurospeed subsidiary imports and markets, to customers in the United States, South America, Europe, and the Middle East, scooters, motorcycles, all-terrain vehicles (ATVs), and related products from contract manufacturers in the Peoples' Republic of China (China).

Consumer Electronics

The company's Eurokool subsidiary intends to import and market split-wall air conditioners, electric power generators, laptop computers, MP-4 players, and Bluetooth communication devices from China, and full high definition flat-screen LCD televisions in sizes ranging from 22 inches to 52 inches purchased from manufacturers in Taiwan, China and Korea.

The company's electronic products are made available through a network of proprietary relationships with Asian manufacturers, and would be sold through international distributors, sub-agents, and affiliates.

Marketing and Sales



The company's Eurospeed products are being marketed internationally through select customers and distributors in Greece, Romania, Colombia, and Croatia. For sales in the United States, Canada, and Puerto Rico, the company has entered a distribution agreement with a Connecticut-based entity, American Motor sports, LLC (doing business as Eurospeed USA, Inc.).

Competition

The company's Europhone business segment competes with telecommunications providers, such as ATT, Cingular, Verizon, and Sprint. It also competes with Virgin Mobile, Inc., Locus Communications, Inc., and Tracfone Wireless, Inc.

The company, for Eurospeed brand of transportation products, competes with Honda, Suzuki, Kawasaki, and Piaggio (Vespa). The Eurokool subsidiary competes with such major competitors as GE, LG, Motorola, Samsung, and Dell.

History

The company was founded in 1994. It was formerly known as ICT Technologies, Inc. and changed its name to Euro Group of Companies, Inc. in 2007.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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