

Euoko Group Inc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Euoko Group Inc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Euoko Group Inc and its competitors. This provides our Clients with a clear understanding of Euoko Group Inc position in the [Consumer Products](#) Industry.

The report contains detailed information about Euoko Group Inc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Euoko Group Inc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Euoko Group Inc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Euoko Group Inc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Euoko Group Inc business.

About Euoko Group Inc

Euoko Group Inc. engages in the development, marketing, and distribution of skin treatments. The company offers 5 collections of product lines with 26 luxury skin treatment products.

The company's products are sold in premium retail channels worldwide, including partnerships with such retailers as Barneys New York, Saks Fifth Avenue, Bergdorf Goodman, Neiman Marcus, Bliss, Harrods (London), Printemps (France), La Rinascente (Italy) and Lane Crawford (Hong Kong).

Euoko Product Lines

The company offers five collections of product lines with 24 skin treatment products, including the R-Series for skin radiance, the Y-Series for targeting lines and wrinkles, the A-Series for blemish-prone skin, the P-Series for environmental protection, and the W-Series for correcting pigmentation problems.

R-Series

Multi-Vitamin Radiance Cleanser: A foaming cream cleanser.

Radiance Fluid: A toner.

Eye Contour Brightening Gel: A gel for dark circles.

Cellular Energy, and Radiance Cream: A radiance booster cream.

Y-Series

Instant Precision Cellular Masque: A multi-vitamin masque, including concentrations of amazonian clay, as well as antioxidants.

Marine Cream Cleanser: A cleansing cream for exfoliation.

Pattern Chic: An antioxidant toner.

Intense Lift Concentrate: A concentrated cocktail for lines and wrinkles.

Blueprint Resculpting Cream: This cream includes skin-tensing clinical algae, lifting polypeptides, muscle-relaxing okra oligopeptides, collagen enhancers, and various vitamins and protective nutrition.

Eye Contour Nanolift: A cocktail for the post-injection, post-laser, post-surgery, post-peel era.

A-Series

Matte Foam: A foaming cleanser.

Matte Water: A toner for skin pores.

Matte Moisture: A moisturizer to fight acne-causing bacteria.

P-Series

Amazonian Berry Wash: A cocktail of antioxidant fruit fibers.

Marine Vitamin Fluid: A daily multi-vitamin to provide nourishment for skin.

Watermelon Defense: A moisturizer.

Extreme Cellular Nutrition Masque: A hydrating nutrition masque.

W-Series

Extreme White Concentrate Ampoules: A four week program to depigment the skin.

Active Starch White Masque: A skin brightening masque.

White Foam: A cream cleanser.

Multi-Active White Water: A skin toner.

Intense White Serum: A depigmenting serum.

White Moisture: A moisturizer.

Speed Control: A product for skin turnover.

Body White Gel: A product for depigmenting.

Partners

The company's retail partners include Barneys New York, Bergdorf Goodman, Saks Fifth Avenue and Bliss World in the U.S.A., La Rinascente in Italy, Sccube in Singapore and Harrods and Liberty in the U.K. Its distribution representation includes such countries as Spain, Germany, France, Bulgaria and China. In addition to its distributors and retail partners, the company also sells its product line globally through its multi-lingual, multi-currency Web site at www.euoko.com. It distributes its Hewitt-Vevey products through The Shopping Channel and its Web site www.complex31.com.

Suppliers

The company's principal suppliers for raw materials are Centerchem, Inc. (and their representation in Canada), Pachem Distribution Inc and Unipex Solutions Canada Inc.

Competition

The company identifies competition from La Prairie (Beiersdorf), La Mer (Estee Lauder Companies), SK-II (Proctor and Gamble), Natura Bisse, and Amore Pacific.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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