

# **ERF Wireless, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

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## **Abstracts**

ERF Wireless, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between ERF Wireless, Inc. and its competitors. This provides our Clients with a clear understanding of ERF Wireless, Inc. position in the [Communication Services](#) Industry.

The report contains detailed information about ERF Wireless, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for ERF Wireless, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The ERF Wireless, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes ERF Wireless, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of ERF Wireless, Inc. business.

### **About ERF Wireless, Inc.**

ERF Wireless, Inc. provides wireless products and services to a spectrum of customers in primarily underserved, rural and suburban parts of the United States. The company provides its customers with broadband services and basic communications services to commercial, residential, oil and gas, and bank customers in the areas that otherwise would not be able to receive such services.

The company also provides solutions to other enterprise customers, providing them with a range of communications services, including high speed broadband, voice over Internet Protocol (VOIP) telephone and facsimile service, and video security.

### **Subsidiaries**

The company offers its services through its subsidiaries. Its primary operating subsidiaries, or business segments, are Enterprise Network Services (ENS), Wireless Bundled Services (WBS), Wireless Messaging Services (WMS), and Oil & Gas Division (O&G).

### **Wireless Bundled Services Subsidiary**

WBS provides wireless broadband products and services, including Internet, voice and data to serve private entities, cities, municipalities and the general public in rural markets.

Oil and Gas Division (O&G): O&G provides wireless connectivity to rural oil and gas locations primarily via Mobile Broadband Trailers (MBT's). O&G provides wireless broadband products and services focusing primarily on commercial customers in the oil and gas sector. The company provides high speed bandwidth to rural North America to serve the oil and gas sector. The sales from external customers are located within the United States. The O&G division is a division of WBS.

#### Enterprise Network Services Subsidiary

ENS provides turnkey design and implementation service in the area of secure wireless broadband networks for regional banks.

#### Wireless Messaging Services Subsidiary

WMS provides wireless broadband and fiber-to-the-home system network design and implementation, manufacture and supply high-power infrastructure equipment to the paging and mobile industry and owns and operates a wide-area messaging service (paging retail).

#### Products and Services

##### Wireless Services to Oil and Gas Customers

The company provides high speed connections to both static and mobile drilling sites. Its service is specifically designed to meet the oil and gas industries environmental, operational, and safety requirements in the land-based oilfield, and the compendium of services. The company's wireless service provides a 1.5Mbps or more VOIP, facsimile and encrypted data transmission.

##### Wireless Services to Residential and Enterprise

The company also provides wireless broadband products and services, including Internet, voice and data to serve private entities, cities, municipalities and the general public. It offers these services primarily in the rural markets which tend to be underserved by the major telephone and cable companies. These services are provided

to both commercial and retail customers throughout the coverage area where it owns wireless broadband networks or operates wireless broadband networks. The company offers these services by acquiring rural wireless broadband companies.

### Serving the Banking Industry

The company provides a design and implementation in the area of secure wireless broadband networks for regional banks located primarily in areas of southern Louisiana, as well as in areas of central and west Texas. To satisfy the security concerns of banking regulators, the company has developed a proprietary encryption device (CryptoVue), consisting of hardware and software, as well as an integrated security protocol and monitoring.

### Broadband System Design and Manufacturing

The company provides broadband system design and implementation services, manufactures and supplies high-power infrastructure equipment to the paging and mobile industry, and owns and operates a wide-area messaging service (paging retail). The company also implements and constructs new fiber-to-the-home broadband networks for third party customers. The wireless broadband system design and implementation function is a service that the company provides to other outside organizations.

### Day-to-Day Monitoring Services

The company provides the overall day-to-day operation and monitoring to various wireless broadband networks that it constructs, acquires, maintains and administers. In addition, the company may provide monitoring for other third parties. This service function is conducted from the network operations center facility located in League City, Texas.

### Competition

The company competes with AT&T Inc.

### History

ERF Wireless, Inc. was founded in 1986.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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