

Equitable Group Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

https://marketpublishers.com/r/EC222DBFE1BBEN.html

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: EC222DBFE1BBEN

Abstracts

Equitable Group Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Equitable Group Inc. and its competitors. This provides our Clients with a clear understanding of Equitable Group Inc. position in the Industry.

The report contains detailed information about Equitable Group Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Equitable Group Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Equitable Group Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Equitable Group Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Equitable Group Inc. business.

About Equitable Group Inc.

Equitable Group Inc., through its wholly-owned subsidiary, Equitable Trust, provides first charge mortgages and mortgages insured by Canada Mortgage and Housing Corporation (CMHC). The company, in the Single Family segment, is an alternative lender to borrowers who are unable to satisfy the underwriting criteria of conventional bank mortgage lenders.

Equitable Trust accepts deposits from the public by issuing Guaranteed Investment Certificates (GICs) and pays interest on these deposits. In addition, Equitable Trust issues CMHC-insured MBS through the MBS Program, a national program approved under the National Housing Act (Canada).

Products and Services

Mortgage Lending

Equitable Trust's mortgage products consist of fixed and floating rate first charge mortgages with terms of up to five years, as well as CMHC-insured mortgages. The majority of Equitable Trust's mortgage financing business is in single family dwelling, mixed-use property, multi-unit residential and commercial properties. Equitable Trust



also provides facilities to other mortgage originators to warehouse mortgages that are intended to be sold. Equitable Trust's mortgage portfolio also includes CMHC-insured mortgages and construction loans.

Single Family Dwelling Mortgages: In this segment, Equitable Trust focuses on offering mortgages to borrowers who have difficulty qualifying for financing from conventional financing institutions due to the borrower's self-employed status, past credit issues or difficult earnings verification.

Mixed-Use Property Mortgages: These mortgages were originated by Equitable Trust's Broker Services team. These mortgages relate to properties that entail both a commercial and residential component.

Multi-Unit Residential Mortgages: This segment includes properties with more than four residential units. The principal secured by mortgages on multi-unit residential buildings is larger than on single family dwellings.

CMHC-Insured Multi-Unit Residential Mortgages: CMHC-insured mortgages are granted on multi-unit residential properties that are held for securitization. These mortgages are pooled and sold through the CMHC MBS Program where Equitable Trust retains an ongoing interest in the mortgages.

Commercial Mortgages: The Commercial Lending operation deals primarily in larger commercial mortgages on retail, office and industrial properties.

Construction Mortgages: Construction mortgage financing extended to developers and renovators of residential and commercial properties provides interim financing until construction is complete.

Deposit Taking

Equitable Trust is a federally regulated deposit taking institution and is a member institution of the Canada Deposit Insurance Corporation. Equitable Trust's GIC products consist of 30-day to 5-year fixed term GICs. Equitable Trust also offers a cashable GIC product that has a term of one year, but is cashable upon demand.

History

Equitable Group Inc. was founded in 1970.



The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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