

Entropic Communications, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

https://marketpublishers.com/r/E318C182D90BEN.html

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: E318C182D90BEN

Abstracts

Entropic Communications, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Entropic Communications, Inc. and its competitors. This provides our Clients with a clear understanding of Entropic Communications, Inc. position in the <u>Semiconductor</u> Industry.

The report contains detailed information about Entropic Communications, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Entropic Communications, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Entropic Communications, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Entropic Communications, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Entropic Communications, Inc. business.

About Entropic Communications, Inc.

Entropic Communications, Inc., a semiconductor company, engages in the design, development, and marketing of systems solutions to enable connected home entertainment. The company's technologies change the way high-definition television-quality video (HD video) and other multimedia content, such as movies, music, games, and photos are brought into and delivered throughout the home.

Products

The company's products include home networking chipsets based on the MoCA standard; high-speed broadband access chipsets; integrated circuits that improve digital broadcast satellite (DBS) services; and silicon tuner integrated circuits. Its products allow telecommunications carriers, cable multiple service operators (MSOs) and DBS service providers, to expand their service offerings.

The company's home networking solutions capitalize on the worldwide conversion of multimedia content, including video, from analog to digital. It supplies MoCA-compliant chipsets, which can be embedded in various consumer electronic devices. Service providers can employ its solutions to offer consumer applications, such as multi-room



DVR, multi-room and online gaming, personal computer-to-television personal content sharing, and streaming of downloaded movies stored on a personal computer to a television. The company's products also enable a new generation of consumer devices, including gaming consoles, high-definition televisions (HDTVs), Blu-ray players and over-the-top (OTT) set-top boxes to stream content directly from the Internet.

Home Networking: The company's home networking products include EN101x, a coaxial network interface radio frequency integrated circuit; and EN2xxx, a coaxial network controller integrated circuit.

Broadband Access: The company's broadband access products include EN101x, a caxial network interface radio frequency integrated circuit; EN3011, an access network controller integrated circuit; and EN3230, an access client integrated circuit.

DBS Outdoor Unit: The company's DBS outdoor unit products include RF5000, a band translation switch—dual 2-channel integrated circuit; RF510x, a band translation switch—triple 2-channel integrated circuit; RF520x, a channel stacking switch—3-channel integrated circuit; and RF521x, a channel stacking switch—3-channel integrated circuit.

Silicon Tuners: The company's silicon tuners include RF4000/4400, a silicon tuner integrated circuit—digital terrestrial; RF4800, a silicon tuner integrated circuit—digital cable; and EN4020, a universal silicon tuner integrated circuit.

Customers and Markets

The company's major customers are Actiontec Electronics, Inc.; Motorola, Inc.; Wistron NeWeb Corporation; and Jabil Circuit (WUXI) Co., Ltd. Its customers also include service providers, such as DIRECTV, DISH Network, Time Warner Cable, Cox, and Verizon. It offers its products in Asia; North America; and Europe. It has located its direct sales personnel in the United States, Europe, China, Taiwan, Japan, and Korea.

History

Entropic Communications, Inc. was incorporated in 2001.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need



2-3 days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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