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Enersis S.A. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Enersis S.A. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Enersis S.A. and its competitors. This provides our Clients with a clear understanding of Enersis S.A. position in the Utilities Industry.

The report contains detailed information about Enersis S.A. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Enersis S.A.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Enersis S.A. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Enersis S.A. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Enersis S.A. business.

About Enersis S.A.

Enersis S.A., an electric utility company, engages in the generation, transmission, and distribution of electricity in Chile, Argentina, Brazil, Colombia and Peru. As of December 31, 2009, the company had 14,851 MW of installed capacity with 56 power plants in the 5 countries in which it operates, 12.9 million distribution customers covering 45 million inhabitants.

Segments

ELECTRICITY GENERATION BUSINESS SEGMENT

The company's electricity generation business is conducted primarily through Empresa Nacional de Electricidad S.A. (Endesa Chile), which has operating subsidiaries in Chile, Argentina, Colombia and Peru. The generation, transmission, and distribution business in Brazil has been managed through its subsidiary, Endesa Brasil S.A. (Endesa Brasil). Endesa Chile also holds an equity interest in Endesa Brasil.

Generation in Chile

The company owns and operates, through its subsidiary, Endesa Chile, 29 generation facilities in Chile with an aggregate installed capacity of 5,650 MW as of December 31,

2009. The company's thermal electric generation facilities are either gas, LNG, coal or oil-fired. Endesa Chile supplies electricity to the major regulated electricity distribution companies, unregulated industrial firms (primarily in the mining, pulp and steel sectors) and the pool market. Endesa Chile's significant supply contracts with regulated customers are with Chilectra S.A. (Chilectra) and Compañía General de Electricidad S.A. (CGE), the two distribution companies in Chile.

Competition: Endesa Chile competes primarily with two generation companies, Gener and Colbún S.A. (Colbún). Endesa Chile also competes with Empresa de Distribución Electrica de Lima Norte S.A.A. (Edelnor) (GDF Suez Group) and Gener.

Generation in Argentina

The company participates in electricity generation in Argentina through its subsidiaries Endesa Costanera S.A. (Endesa Costanera) and Central Hidroelectrica El Chocón S.A. (El Chocón), with a total of five power plants. El Chocón owns 2 hydroelectric power plants, with total installed capacity of 1,328 MW and Endesa Costanera owns 3 thermal plants, with a total installed capacity of 2,324 MW.

The company's Argentine subsidiaries participate in two new companies, Manuel Belgrano and San Martín. These companies were formed to undertake the construction of two new generation facilities for Foninvemen. The total aggregate capacity of these units is 1,647 MW (823 MW for Manuel Belgrano and 824 MW for San Martín).

Competition: The company's major competitors in Argentina are the state-controlled companies Enarsa (with an installed capacity of 554 MW), nuclear units -NASA- (1,005 MW) and the binational hydro units Yacyreta and Salto Grande (3,225 MW in total). The main private competitors are: AES Group, Sociedad Argentina de Energía S.A. (Sadesa), and Pampa Energía.

Generation in Brazil

Endesa Brasil consolidates operations of generation companies Central Geradora Termeletrica Fortaleza S.A. (Endesa Fortaleza) and Centrais Eletricas Cachoeira Dourada S.A. (Cachoeira Dourada); CIEN, which transmits electricity from two transmission lines between Argentina and Brazil; C and TESA, subsidiaries of CIEN, which are owners of the Argentine side of the lines; a distribution company, Ampla Energia e Serviços S.A. (Ampla), which is an electricity distribution company in the state of Rio de Janeiro; and Coelce, which is the sole electricity distributor in the state of

Ceara. As of December 2009, the company had a total installed capacity of 987 MW in Brazil. Of this amount, 665 MW corresponds to Cachoeira Dourada, and 322 MW to Endesa Fortaleza.

Centrais Elétricas Cachoeira Dourada S.A. (Cachoeira Dourada) is a hydroelectric company with an installed capacity of 665 MW, located in the south of Brazil. It has long-term contracts with 34 distribution companies due to the bids realized for regulated consumers by the Contrato de Comercialización de Energía en Ambiente Regulado (CCEAR).

Endesa Fortaleza is wholly-owned by Endesa Brasil, in which the company holds a 53.6% interest. Endesa Fortaleza owns a combined cycle plant which uses natural gas. The plant is located 50 kilo

The above Company Fundamental Report is a half-ready report and contents are subject to change.
It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.
2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

- What composes a threat of substitute products and services?
- Is there a threat of new competitors entering the market?
- What is the intensity of competitive rivalry?
- How big is the bargaining power of buyers?
- How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

- Tangible resources
  - Financial
  - Physical
  - Technological
  - Organizational
- Intangible resources
  - Human
  - Innovation and Creativity

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Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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