

Enerplus Resources Fund Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Enerplus Resources Fund Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Enerplus Resources Fund and its competitors. This provides our Clients with a clear understanding of Enerplus Resources Fund position in the Energy Industry.

The report contains detailed information about Enerplus Resources Fund that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Enerplus Resources Fund. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Enerplus Resources Fund financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Enerplus Resources Fund competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Enerplus Resources Fund business.

About Enerplus Resources Fund

Enerplus Resources Fund, through its subsidiaries, engages in the acquisition, exploitation, and operation of crude oil and natural gas assets.

As of December 31, 2009, the company's material operating subsidiaries were EnerMark Inc., Enerplus Resources Corporation (ERC), Enerplus Commercial Trust (ECT), Enerplus Resources (USA) Corporation (Enerplus USA) and FET Operating Partnership.

Bakken/Tight Oil

The company's Bakken/Tight Oil resource play includes properties in Montana, North Dakota and southeast Saskatchewan, including an approximate 70% average working interest in certain producing wells in the Sleeping Giant Bakken oil field in Richland County, Montana.

In 2009, the company added to its Bakken/Tight Oil portfolio and has accumulated approximately 100 net sections of undeveloped Bakken land in both Canada and the U.S. In 2009, the comaopny purchased a 25% working interest in 44 gross sections of prospective Bakken land in southeast Saskatchewan, and followed with the purchase of



a 50% working interest in approximately 34 gross sections of prospective Bakken land in North Dakota.

Marcellus Shale Gas

As of December 31, 2009, the company owned an average 23.6% non-operated working interest in approximately 534,000 acres of land. The company owns an average 21.5% working interest in certain lands within the Marcellus shale natural gas play in the northeastern United States.

Tight Gas

In 2009, the company's major producing tight natural gas properties included Tommy Lakes property in northern British Columbia and Pine Creek, Elmworth, and Burnt Timber, all of which are located in Alberta. This play type includes multi-zone tight natural gas plays, such as Cardium, Nikannassin, Montney, Bluesky, Nordegg and Halfway zones, as well as others.

Crude Oil Waterfloods

In 2009, the company's waterflood producing properties were Pembina 5 Way, Joarcam, Giltedge, the Medicine Hat Glauconitic 'C' Unit and Virden, all of which are located in Alberta with the exception of Virden, which is in Manitoba. It operates over 80% of its crude oil waterflood production.

Shallow Gas

Shallow natural gas, which includes certain CBM properties, has been a core development play for it. In 2009, the company's shallow natural gas producing properties were the Shackleton field in southwest Saskatchewan and the Bantry, Verger, Hanna Garden, and Medicine Hat South properties in Alberta.

Oil Sands

Kirby Project: The company has a 100% working interest in SAGD project. The Kirby Lease covers 43,360 gross acres (approximately 67 sections) of land in the Athabasca oil sands fairway near other major SAGD development projects on production.

Laricina: The company has a joint venture with Laricina, a private oil sands company



focused on SAGD development in the Athabasca oil sands fairway. As at December 31, 2009, the company owned approximately 11% of Laricina.

Other Conventional Oil and Gas Assets

In addition to the play types, the company owns other conventional oil and natural gas assets across western Canada. These assets include a portfolio of smaller working interests in both operated and non-operated crude oil and natural gas projects and consist of various reservoir types. Major conventional assets include the Brooks, Kingsford, Hayter, Enchant and Shorncliff properties in Alberta.

Major facilities included in the company's conventional oil and natural gas properties include a 100% interest in Brooks North and South oil batteries and water disposal facilities; a 22% interest in the oil emulsion treating and water disposal facility at Hayter, Alberta; a 100% interest in 3 oil facilities at Shorncliff; a 75% interest in the Colgate oil battery; a 15% interest in the Sylvan Lake gas plant; and an 8% interest in the Hanlan-Robb gas plant.

Reserves

As of December 31, 2009, the company's estimated proved plus probable reserves were 110,568 thousand barrels of light and medium crude oil; 46,778 thousand barrels of heavy crude oil; 14,507 thousand barrels of natural gas liquids; 1,013,180 million cubic feet of natural gas; and 24,890 million cubic feet of shale gas.

History

Enerplus Resources Fund was founded in 1986.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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