

# Energroup Holdings Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Energroup Holdings Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Energroup Holdings Corp. and its competitors. This provides our Clients with a clear understanding of Energroup Holdings Corp. position in the [Food and Beverages](#) Industry.

The report contains detailed information about Energroup Holdings Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Energroup Holdings Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Energroup Holdings Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Energroup Holdings Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Energroup Holdings Corp. business.

### **About Energroup Holdings Corp.**

Energroup Holdings Corporation engages in the production, packing, sale, marketing, and distribution of fresh pork and processed meat products to customers in the People's Republic of China (PRC).

The company owns three PRC operating subsidiaries (collectively, the 'Chuming Operating Subsidiaries'): Dalian Chuming Slaughter and Packaging Pork Company Ltd. (the 'Meat Company'), whose primary business activity is acquiring, slaughtering and packaging of pork; Dalian Chuming Processed Foods Company Ltd. (the 'Food Company'), whose primary business activity is the processing of raw and cooked meat products; and Dalian Chuming Sales Company Ltd. (the 'Sales Company'), which is responsible for sales, marketing and distribution activities.

The company has Chuming counters in approximately 581 large supermarkets located in Northeast China. It has established approximately 942 Chuming branded showcase stores as of December 31, 2009 operating in Dalian and throughout the Liaoning Province.

### **Products**

The company produces, distributes, and sells fresh meat and prepared food products under the brand name 'Chuming'. It produces two main types of processed meat products, including high temperature meat products (HTMPs) and low temperature meat products (LTMPs). It has two main series of products for both HTMP and LTMP, including the Ham series and the Sausage series. The Ham series has chunkier pieces of meat and thus has a meatier texture. It also has a corresponding higher percentage of meat content. The Sausage series has a lower percentage of meat content.

**Fresh Pork:** The company delivers the fresh pork to its customers, including dealers, supermarkets, and branded showcase specialty stores. Its fresh pork products have an average shelf life of 7 days from the date of production.

**Frozen Pork:** The company's frozen meat products are suited for distribution across longer distances to the Northeast and North China, as well as potentially to international markets, such as Korea, Russia, and Japan. These products have an average shelf life of 180 days from the date of production. The company also sells its frozen pork to restaurants, supermarkets, and fresh food markets.

### Prepared Food Products

The company's prepared food products include prepared pork, seafood, and pig by-products.

**Prepared Pork Products:** The company's prepared pork products are mainly LTMPs. Its prepared pork products include ham; chuming cumin ham; cooked ham; roast ham; premium ham; sandwich ham; square ham; chunky ham; baby ham; salted loin; smoked ham; sausage; diary sausage; garlic sausage; spicy sausage; Chinese sausage; Taiwan sausage; and baby sausage.

**Seafood Products:** The company's prepared seafood products are made from fish, shrimp, and other varieties of seafood. It prepares seafood products, such as fish sausage and shellfish sausage. Its seafood products include seafood sausage; baked fish sausage; barbequed prawn sausage; crab sausage; scallop sausage; and squid sausage.

**Pig By-Products.** Pig by-products include pig innards, pig skin, pig tails, lard, and pig heads. Pig liver, stomach, intestine, head, and hoofs are used in Chinese cuisine and are sold to a ready market. The company produces its products through two of the Chuming Operating Subsidiaries, including the Meat Company in Wangfangdian, and

the Food Company in Dalian. Its fresh and frozen pork is produced by its subsidiary Meat Company. The fresh pork and frozen pork produced by the Meat Company are typically sold either in whole carcass form or in cuts. The prepared foods are produced by its subsidiary Food Company, located in the Ganjingzi District of Dalian.

### Distribution Network

The company's distribution network is organized and divided by geographic markets and sales regions, including Dalian Metropolitan, Eastern Liaoning, Western Liaoning, Jilin, Heilongjiang and Hebei markets.

### Suppliers

The company's major suppliers include Zheng Baojiang, Zhang Zhiying, Wang Fuzhi, Ge Hongqi, and Chen Lianhe.

### Customers

The company has three primary types of customers for products, which are city and town households, canteens and restaurants, and food processing companies.

Canteens include the cafeterias of government agencies, schools, factories and hospitals. These customers, including restaurants, often purchase pork from Chuming branded showcase stores or directly from agents or wholesalers of the company. The company also provides branded food processing companies with fresh and frozen pork. Clients in this segment include Taiwan Dachan, a feed supplier and food processor in Taiwan.

### Competition

Dalian Competitors - Fresh Pork: In Dalian, the company's fresh pork competitors are Bangchui Island and Jiuxing (Nine Stars).

Dalian Competitors - Meat Products: In Dalian, main meat products competitors are Chengxin, Chunhe, Jin Baiwei, and Yurun.

### History

Energroupholdings Corporation was founded in 1999.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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