

Enel SpA Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Enel SpA Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Enel SpA and its competitors. This provides our Clients with a clear understanding of Enel SpA position in the [Utilities](#) Industry.

The report contains detailed information about Enel SpA that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Enel SpA. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Enel SpA financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Enel SpA competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Enel SpA business.

About Enel SpA

Enel SpA, together with its subsidiaries, engages in the production, distribution, and sale of electricity and gas in Europe, North and Latin America, and internationally. It operates a range of hydroelectric, thermoelectric, nuclear, geothermal, wind-power, photovoltaic, and biomass power stations.

Divisions

Sales Division: The Sales Division operates in the end-user market for electrical power and gas in Italy, developing an integrated package of products and services for the various customer segments.

Generation and Energy Management Division: The Generation and Energy Management Division engages in the power generation business.

Infrastructure and Networks Division: Infrastructure and Networks Division engages in the distribution of electricity and gas.

Iberia and Latin America Division: The Iberia and Latin America Division focuses on developing Enel's presence and coordinating its operations in the electricity and gas markets of Spain, Portugal and Latin America, formulating growth strategies in the

related regional markets.

Engineering and Innovation Division: The Engineering and Innovation Division engages in the management of engineering processes associated with the development and construction of generation facilities on behalf of the company. In addition, it coordinates and supplements Group research activities.

International Division: The International Division engages in the management and integration of foreign operations for acquisitions in the electricity and gas markets.

Renewable Energy Division: The Renewable Energy Division engages in developing and managing operations for the generation of electricity from renewable resources.

Significant Events

The company has formed a 50:50 joint venture with Electricité de France. The new joint venture Sviluppo Nucleare Italia Srl is aimed at developing the feasibility studies for the construction of at least four advanced third generation European Pressurized water Reactor units.

On January 22, 2010, Enel and the Piaggio Group signed an agreement to develop zero and low environmental impact mobility systems, with the aim of analyzing the specific mobility and electric recharging needs of corporate fleet customers to provide products and services; testing the interaction between Enel's recharging infrastructure and Piaggio's electric vehicles; studying the relationship between hybrid scooters and the recharging infrastructure.

Centrais Electricas Brasileiras S.A. and its partners, Construtora Queiroz Galvao S.A. and Enel SpA have received approval for the environmental impact study for a 220-MW hydroelectric power plant that they plan to build in Nicaragua. The project would also entail the construction of a substation and a 70-km transmission line.

On June 18, 2010, Enel SpA has signed a contract with JSC RusHydro. The contract has been signed to work on joint projects in the power sector in Russia.

History

Enel SpA was founded in 1962.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

I would like to order

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