

Encore Clean Energy Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Encore Clean Energy Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Encore Clean Energy Inc. and its competitors. This provides our Clients with a clear understanding of Encore Clean Energy Inc. position in the Industry.

The report contains detailed information about Encore Clean Energy Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Encore Clean Energy Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Encore Clean Energy Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Encore Clean Energy Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Encore Clean Energy Inc. business.

About Encore Clean Energy Inc.

Encore Clean Energy, Inc. provides integrated advertising strategies and email marketing services. The company's advertising services include the design, delivery, tracking, and analysis of targeted 'one-on-one' email campaigns, customized loyalty programs, list management/brokerage packages, and the creation, integration and execution of both online and traditional advertising strategies.

The company is also in the process of researching and developing commercial products that generate electricity without burning fossil fuels. The company engages in the following businesses: The business of creating and commercializing products that generate electricity without burning fossil fuels (the Encore Business); and The provision of 'permission-based' eDirect Marketing and integrated advertising strategies services through its wholly owned subsidiary Ignite Communications, Inc. (the Ignite Business).

The Encore Business

The company, through clean energy business, is in the process to develop technologies for bind the energy resources. These untapped energy resources include solar thermal energy, geothermal energy, ocean thermal energy, hydro river tidal energy, rooftop wind



energy, industrial waste heat energy and vehicle exhaust heat energy.

The Encore Products: The company is in the process of developing the following products (the Encore Products):

Waste Heat Recovery Unit - The HeatSeeker

The company is in the process of working with various suppliers who have been contracted to assist with the design and fabrication of a waste heat recovery unit called the HeatSeeker. The HeatSeeker is designed to utilize waste heat exhaust gases, hot water or steam to generate electricity.

The HeatSeeker Vapor-Driven Hydraulic (VDH) Power Cycle and combined cycle engine is a vapor power technology to improve the operating efficiencies of conventional nuclear and coal-fired Rankine Cycle steam power plants, diesel engines and gasoline internal combustion engines by converting low or high temperature waste heat resources into high flow-rate high-pressure hydraulic streams that can power hydraulic pumps, motors, generators, vehicle drive-trains, heavy-lift hydraulic cylinders, pistons and other industrial hydraulic machinery.

The company also plans to develop a version of the HeatSeeker which can be used at ocean thermal energy conversion (OTEC) facilities. It is in the process of developing a version of the HeatSeeker for OTEC applications in association with the Abell Foundation and its affiliate, Sea Solar Power International, Inc.

Rankine Cycle Liquid Pump Elimination Process - The Eliminator

The company is in the process of working with various suppliers who have been contracted to assist with the design and fabrication of a Rankine Cycle liquid pump elimination process called the Eliminator. The Eliminator uses a series of specialized tanks and valves that can replace the liquid pump for a Rankine Cycle by providing a mechanism to accomplish liquid transfer at equalized pressure, thus allowing the heat exchangers to run at constant temperature and pressure without the need for a liquid pump in the cycle. A prototype of the Eliminator has been outfitted on the HeatSeeker prototype and testing and development of the Eliminator is being conducted in conjunction with the HeatSeeker.

High Torque Kinetic Energy Turbines – the SideWinder and the RiverBank



The company, through its joint venture vehicle, World, Wind and Water LLC, is in the process of constructing operational prototypes of a high-torque kinetic energy turbine that is being configured to bind clean, renewable energy in two ways: The SideWinder VAWT, binding the power of the wind; and The RiverBank hydro-turbine, binding the tidal power of flowing water. This turbine design binds kinetic energy using large flat 'shutters' that open, like a sail, to create a large surface area that can capture the force being exerted by on-coming wind or water.

The SideWinder VAWT is designed to generate electricity from low-speed winds and in locations and applications that conventional propeller-type wind turbines cannot function such as the rooftops of reta

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. ENCORE CLEAN ENERGY INC. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. ENCORE CLEAN ENERGY INC. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. ENCORE CLEAN ENERGY INC. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. ENCORE CLEAN ENERGY INC. FINANCIAL ANALYSIS

- 4.1. Financial Statements
- 4.1.1. Income Statement
- 4.1.2. Balance Sheet
- 4.1.3. Cash Flow
- 4.2. Financial Ratios
- 4.2.1. Profitability
- 4.2.2. Margin Analysis



- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. ENCORE CLEAN ENERGY INC. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Encore Clean Energy Inc. Direct Competitors
- 5.2. Comparison of Encore Clean Energy Inc. and Direct Competitors Financial Ratios
- 5.3. Comparison of Encore Clean Energy Inc. and Direct Competitors Stock Charts
- 5.4. Encore Clean Energy Inc. Industry Analysis
- 5.4.1. Industry Snapshot
- 5.4.2. Encore Clean Energy Inc. Industry Position Analysis

6. ENCORE CLEAN ENERGY INC. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. ENCORE CLEAN ENERGY INC. EXPERTS REVIEW¹

- 7.1. Experts Consensus
- 7.2. Experts Revisions

8. ENCORE CLEAN ENERGY INC. ENHANCED SWOT ANALYSIS²

9. CANADA PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors



10. ENCORE CLEAN ENERGY INC. IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. ENCORE CLEAN ENERGY INC. PORTER FIVE FORCES ANALYSIS²

12. ENCORE CLEAN ENERGY INC. VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

Encore Clean Energy Inc. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit Profit Margin Chart Operating Margin Chart Return on Equity (ROE) Chart Return on Assets (ROA) Chart Debt to Equity Chart Current Ratio Chart Encore Clean Energy Inc. 1-year Stock Charts Encore Clean Energy Inc. 5-year Stock Charts Encore Clean Energy Inc. vs. Main Indexes 1-year Stock Chart Encore Clean Energy Inc. vs. Direct Competitors 1-year Stock Charts Encore Clean Energy Inc. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses. The complete financial data is available for publicly traded companies.



List Of Tables

LIST OF TABLES

Encore Clean Energy Inc. Key Facts Profitability Management Effectiveness Income Statement Key Figures **Balance Sheet Key Figures Cash Flow Statement Key Figures Financial Performance Abbreviation Guide** Encore Clean Energy Inc. Key Executives Encore Clean Energy Inc. Major Shareholders Encore Clean Energy Inc. History Encore Clean Energy Inc. Products Revenues by Segment Revenues by Region Encore Clean Energy Inc. Offices and Representations Encore Clean Energy Inc. SWOT Analysis Yearly Income Statement Including Trends Income Statement Latest 4 Quarters Including Trends Yearly Balance Sheet Including Trends Balance Sheet Latest 4 Quarters Including Trends Yearly Cash Flow Including Trends Cash Flow Latest 4 Quarters Including Trends Encore Clean Energy Inc. Profitability Ratios Margin Analysis Ratios Asset Turnover Ratios **Credit Ratios** Long-Term Solvency Ratios Financial Ratios Growth Over Prior Year Encore Clean Energy Inc. Capital Market Snapshot Encore Clean Energy Inc. Direct Competitors Key Facts **Direct Competitors Profitability Ratios Direct Competitors Margin Analysis Ratios Direct Competitors Asset Turnover Ratios Direct Competitors Credit Ratios Direct Competitors Long-Term Solvency Ratios** Industry Statistics

Encore Clean Energy Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analys...



Encore Clean Energy Inc. Industry Position Company vs. Industry Income Statement Analysis Company vs. Industry Balance Sheet Analysis Company vs. Industry Cash Flow Analysis Company vs. Industry Ratios Comparison Encore Clean Energy Inc. Consensus Recommendations¹ Analyst Recommendation Summary¹ Price Target Summary¹ Experts Recommendation Trends¹ Revenue Estimates Analysis¹ Earnings Estimates Analysis¹ Historical Surprises¹ Revenue Estimates Trend¹ Earnings Estimates Trend¹ Earnings Estimates Trend¹ Revenue Revisions¹



ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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