

EnCana Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

EnCana Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between EnCana Corp. and its competitors. This provides our Clients with a clear understanding of EnCana Corp. position in the [Energy](#) Industry.

The report contains detailed information about EnCana Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for EnCana Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The EnCana Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes EnCana Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of EnCana Corp. business.

About EnCana Corp.

EnCana Corporation engages in the production, transportation, and marketing of natural gas and liquids in North America.

Operating Divisions

The company operates in two divisions, Canadian Division and USA Division.

Canadian Division

The Canadian division includes natural gas development and production assets located in British Columbia and Alberta, and the Deep Panuke natural gas project offshore Nova Scotia. Four key resource plays are located in the division are Greater Sierra in northeast British Columbia, including the Horn River shale play; Cutbank Ridge on the Alberta and British Columbia border, including the Montney formation; Bighorn in west central Alberta; and Coalbed Methane (CBM) in southern Alberta.

As of December 31, 2009, the Canadian Division had an established land position in Canada of approximately 11.0 million gross acres (9.3 million net acres); of these, approximately 6.0 million gross acres (5.0 million net acres) are undeveloped.

Greater Sierra: The Greater Sierra area is a key resource play located in northeast British Columbia. As of December 31, 2009, the company held an average 94 percent working interest in 14 production facilities in the area that were capable of processing approximately 525 million cubic feet per day of natural gas. It also held a 100 percent working interest in the Ekwan pipeline which has a capacity of approximately 400 million cubic feet per day and transports natural gas from northeast British Columbia to Alberta. As of December 31, 2009, it controlled approximately 440,000 undeveloped gross acres (256,000 net acres) in the Devonian shale formation of the Horn River Basin in northeast British Columbia. As of December 31, 2009, these shales have been evaluated with 60 wells (five vertical and 55 horizontal), 13 of which had been placed on long-term production (one vertical and 12 horizontal). The company is the operator of the Cabin Gas Plant project to process Horn River shale gas.

Cutbank Ridge: The Cutbank Ridge area is a key resource play located in the Canadian Rocky Mountain foothills, southwest of Dawson Creek, British Columbia. Key producing horizons in Cutbank Ridge include the Montney, Cadomin, and Doig formations. In 2009, the company drilled approximately 71 net wells in the area and production averaged approximately 310 million cubic feet per day of natural gas. The company holds approximately 720,000 net acres covering the unconventional deep basin Montney formation, with approximately 244,000 net acres located within its core development area near Dawson Creek, British Columbia. The company has sour gas processing capacity of approximately 380 million cubic feet per day at its 100% owned gas plants at Hythe and Steeprock.

Bighorn: The Bighorn area is a key resource play in west central Alberta, with a focus on exploiting multi-zone stacked Cretaceous sands in the Deep Basin. The primary properties in Bighorn are Resthaven, Kakwa, Redrock, and Berland. In 2009, the company drilled approximately 69 net wells in the area and production averaged approximately 159 million cubic feet per day of sweet natural gas. The company has a working interest in various natural gas plants within the Bighorn area. The Resthaven plant, in which it has approximately 70 percent working interest, has a capacity of approximately 100 million cubic feet per day. The Kakwa gas plant has a capacity of approximately 60 million cubic feet per day. The company owns 50% of this plant and has firm processing capacity for the remaining 50%. The company holds a 24% working interest in the Berland River plant, which has a capacity of approximately 165 million cubic feet per day.

Clearwater: The Clearwater area extends from the U.S. border to central Alberta. The

primary focus of the Clearwater area is the CBM key natural gas resource play which involves Horseshoe Canyon Coals integrated with shallower sands. Within Clearwater, the company holds approximately 5.1 million net acres with approximately 2.1 million net acres on the Horseshoe Canyon trend. In 2009, the company drilled approximately 490 net CBM wells and production averaged approximately 316 million cubi

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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