

Enel Generacion Chile SA Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Enel Generacion Chile SA Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Enel Generacion Chile SA and its competitors. This provides our Clients with a clear understanding of Enel Generacion Chile SA position in the [Utilities](#) Industry.

The report contains detailed information about Enel Generacion Chile SA that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Enel Generacion Chile SA. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Enel Generacion Chile SA financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Enel Generacion Chile SA competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Enel Generacion Chile SA business.

About Enel Generacion Chile SA

Empresa Nacional de Electricidad S.A. operates as an electric generation company with operations in Chile, Argentina, Colombia, and Peru and an equity interest in Brazil. The company also participates in the engineering services industry and has a tunnel concession in Chile.

The company's consolidated installed capacity, as of December 31, 2009, was 13,864 MW, with 57.6% hydroelectric capacity, 41.8% thermal electric and 0.6% wind power generation capacity. The company owns and operates 29 generation facilities in Chile with an aggregate installed capacity, as of December 31, 2009, of 5,650 MW. It also had interests in 25 generation facilities outside of Chile with an aggregate installed capacity of 8,214 MW.

Operations in Chile

The company owns and operates a total of 29 generation plants in Chile directly and through its subsidiaries Empresa Electrica Pehuenche S.A. (Pehuenche), Empresa Electrica Pangué S.A. (Pangué), Compañía Electrica San Isidro S.A. (San Isidro), Compañía Electrica Tarapacá S.A. (Celta), Endesa Eco S.A. and its jointly controlled company GasAtacama S.A. Of these plants, 16 are hydroelectric, with a total installed

capacity of approximately 3,465 MW. There are nine thermal plants which operate with gas, coal or oil with a total installed capacity of 2,107 MW, and there is 2 wind power unit with approximately 78 MW in the aggregate.

The company's equity investees in Chile are primarily conducted through GasAtacama S.A. It has a 50% ownership interest in Gas Atacama Chile S.A. through which it participates in the gas transportation and thermal generation business in northern Chile. Since March 2008, the company has a 51% beneficial interest in HidroAysen S.A. through which it participates in a hydroelectric project in the Aysen Region. The company also participates in the gas transportation business in Chile through its related company, Electrogas S.A. (Electrogas), in which it has a 42.5% beneficial interest. Electrogas owns a pipeline in the Valparaíso Region and supplies natural gas to the power plants San Isidro and Nehuenco.

The company supplies electricity to the major regulated electricity distribution companies, unregulated industrial firms (primarily in the mining, pulp and steel sectors) and the pool market.

Customers: The company's customers include Chilectra S.A.; Compañía General de Electricidad S.A. (CGE); Sociedad Austral de Electricidad S.A. (Saesa); Empresa Electrica de la Frontera S.A.; Empresa Electrica de Atacama S.A.; Grupo Emel; Codelco; CMPC; Cía. Minera Los Pelambres; Cía. Minera Collahuasi; Cía. Minera Escondida; and Cía. Acero del Pacífico – Huachipato.

Competition: The company competes in the SIC primarily with two other electricity generation companies, Aes Gener S.A. (Gener) and Colbún S.A. (Colbún). Its primary competitors in the Sistema Interconectado del Norte Grande (SING) are Electroandina, Empresa Electrica del Norte Grande S.A. (Edelnor), and AESGener.

Operations in Argentina

The company participates in electricity generation in Argentina through its subsidiaries Endesa Costanera S.A. (Endesa Costanera) and Hidroelectrica El Chocón S.A. (El Chocón), with a total of five power plants. El Chocón owns 2 hydroelectric power plants, with total installed capacity of 1,328 MW, and Endesa Costanera owns three thermal plants, with a total installed capacity of 2,324 MW.

The company's Argentine subsidiaries participate in two new companies, Termoelectrica Manuel Belgrano S.A. (Manuel Belgrano) and Termoelectrica Jose de

San Martin S.A. (San Martin). These companies were formed to undertake the construction of two new generation facilities under Foninvemem. These power plants started operations using gas turbines in 2008, with 1,125 MW of aggregate capacity, and operation as combined cycles was complete for Manuel Belgrano in January 2010 and for San Martín in February 2010, with an additional 522 MW. The total aggregate capacity of these units is 1,647 MW (823 MW for Manuel Belgrano and 824 MW for San Martín).

Customers: EL Chocon's major customers include Minera Alumbraera; Profertil (Cemsa); Massuh; Chevron; Acindar; Petroken; and Air Liquide.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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