

# Empire District Electric Co. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Empire District Electric Co. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Empire District Electric Co. and its competitors. This provides our Clients with a clear understanding of Empire District Electric Co. position in the <a href="Utilities">Utilities</a> Industry.

The report contains detailed information about Empire District Electric Co. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Empire District Electric Co.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Empire District Electric Co. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Empire District Electric Co. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Empire District Electric Co. business.

# **About Empire District Electric Co.**

The Empire District Electric Company, a public utility, engages in the generation, purchase, transmission, distribution, and sale of electricity in parts of Missouri, Kansas, Oklahoma, and Arkansas. It also provides water service to three towns in Missouri. The company's wholly owned subsidiary, The Empire District Gas Company (EDG), engages in the distribution of natural gas in Missouri. It also engages in fiber optics business.

## Segments

The company operates its businesses as three segments: Electric, Gas, and Other.

# Electric segment

The company's electric operations serve an area of approximately 10,000 square miles, located principally in southwestern Missouri, and also include smaller areas in southeastern Kansas, northeastern Oklahoma, and northwestern Arkansas. The company supplied electric service at retail to 121 incorporated communities as of December 31, 2009, and to various unincorporated areas and at wholesale to 4 municipally owned distribution systems. The major urban area it serves is the city of



Joplin, Missouri. Its major single on-system wholesale customer is the city of Monett, Missouri. As of December 31, 2009, the company owned generating facilities with an aggregate generating capacity of 1,257 megawatts.

The company's principal electric baseload generating plant is the Asbury Plant with 207 megawatts of generating capacity. The plant, located near Asbury, Missouri, is a coal-fired generating station with two steam turbine generating units. The company's generating plant located at Riverton, Kansas, has 2 steam-electric generating units (Units 7 and 8) with an aggregate generating capacity of 92 megawatts and 4 gas-fired combustion turbine units (Units 9, 10, 11, and 12) with an aggregate generating capacity of 194 megawatts. It owns a 12% undivided interest in the coal-fired Unit No. 1 at the latan Generating Station located near Weston, Missouri, 35 miles northwest of Kansas City, Missouri, as well as a 3% interest in the site and a 12% interest in certain common facilities. The company's State Line Power Plant, which is located west of Joplin, Missouri, consists of Unit No. 1, a combustion turbine unit with generating capacity of 96 megawatts and a Combined Cycle Unit with generating capacity of 500 megawatts of which the company is entitled to 60%, or 300 megawatts.

The company has 4 combustion turbine peaking units at the Empire Energy Center in Jasper County, Missouri, with an aggregate generating capacity of 267 megawatts. These peaking units operate on natural gas, as well as oil. Its hydroelectric generating plant, located on the White River at Ozark Beach, Missouri, has a generating capacity of 16 megawatts. As of December 31, 2009, its transmission system consisted of approximately 22 miles of 345 kV lines, 434 miles of 161 kV lines, 745 miles of 69 kV lines, and 81 miles of 34.5 kV lines. The company's distribution system consisted of approximately 6,905 miles of line. It also owns and operates water pumping facilities and distribution systems consisting of a total of approximately 87 miles of water mains in 3 communities in Missouri.

# Gas segment

The company's gas operations serve customers in northwest, north central, and west central Missouri. As of December 31, 2009, it provided natural gas distribution to 44 communities and 310 transportation customers. The major urban area it serves is the city of Sedalia with a population of approximately 20,000. As of December 31, 2009, its principal gas utility properties consisted of approximately 87 miles of transmission mains and approximately 1,118 miles of distribution mains.

## Other segment



Other segment consists primarily of a 100% interest in Empire District Industries, Inc., which holds fiber optics business, which engages in the leasing of fiber optics cable and equipment. As of December 31, 2009, it had 89 fiber customers.

History

The Empire District Electric Company was founded in 1909.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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<sup>1 –</sup> Data availability depends on company's security policy.

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## **ANALYSIS FEATURES**

## **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

## **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



## Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

## IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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